

Fiscal Years 2018 & 2019 Proposed Budget

February 28, 2017

Overview

- 1st Year of Two-Year Budget (2018 & 2019)
- Includes General Fund and Utilities Fund
- 6-year Capital Improvements Program (CIP) for
2018-2023

Headlines

- Strong Financial Position
- Triple-AAA Bond Rating
- Real Estate Property Tax Base Growth
- Modest Increases in New Construction
- Modest Increases in Assessments
- Hallmarks of a Desirable Community

Overarching Budget Themes

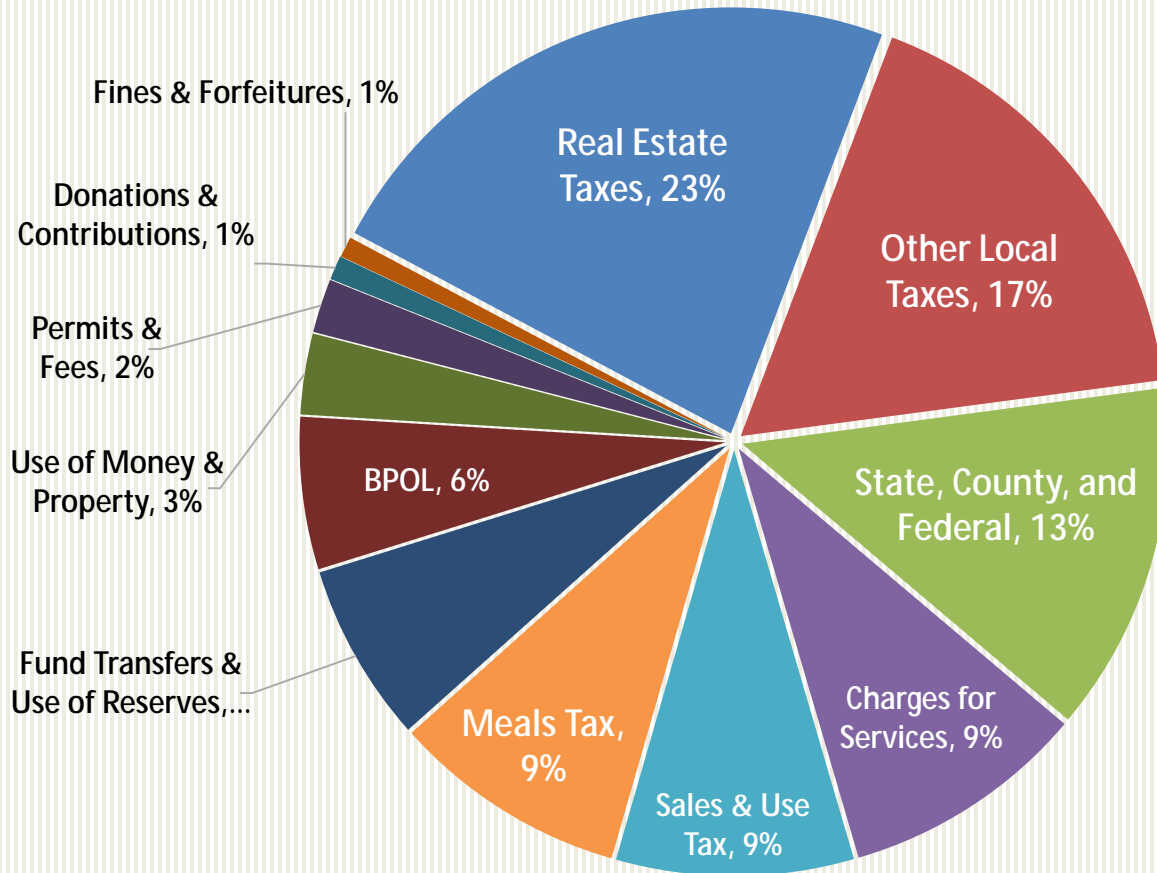
- Long Term Financial Sustainability
- Organizational Efficiency
- Technology and Automation
- Customer Service
- Employee Development

General Fund Overview

	FY 2017 Budget	FY 2018 Proposed	% Change
General Fund, excluding Debt Service	\$46,757,849	\$49,193,348	5.2%
Debt Service (General Fund)	\$8,029,173	\$7,926,152	-1.3%

Revenues by Source

All Funds

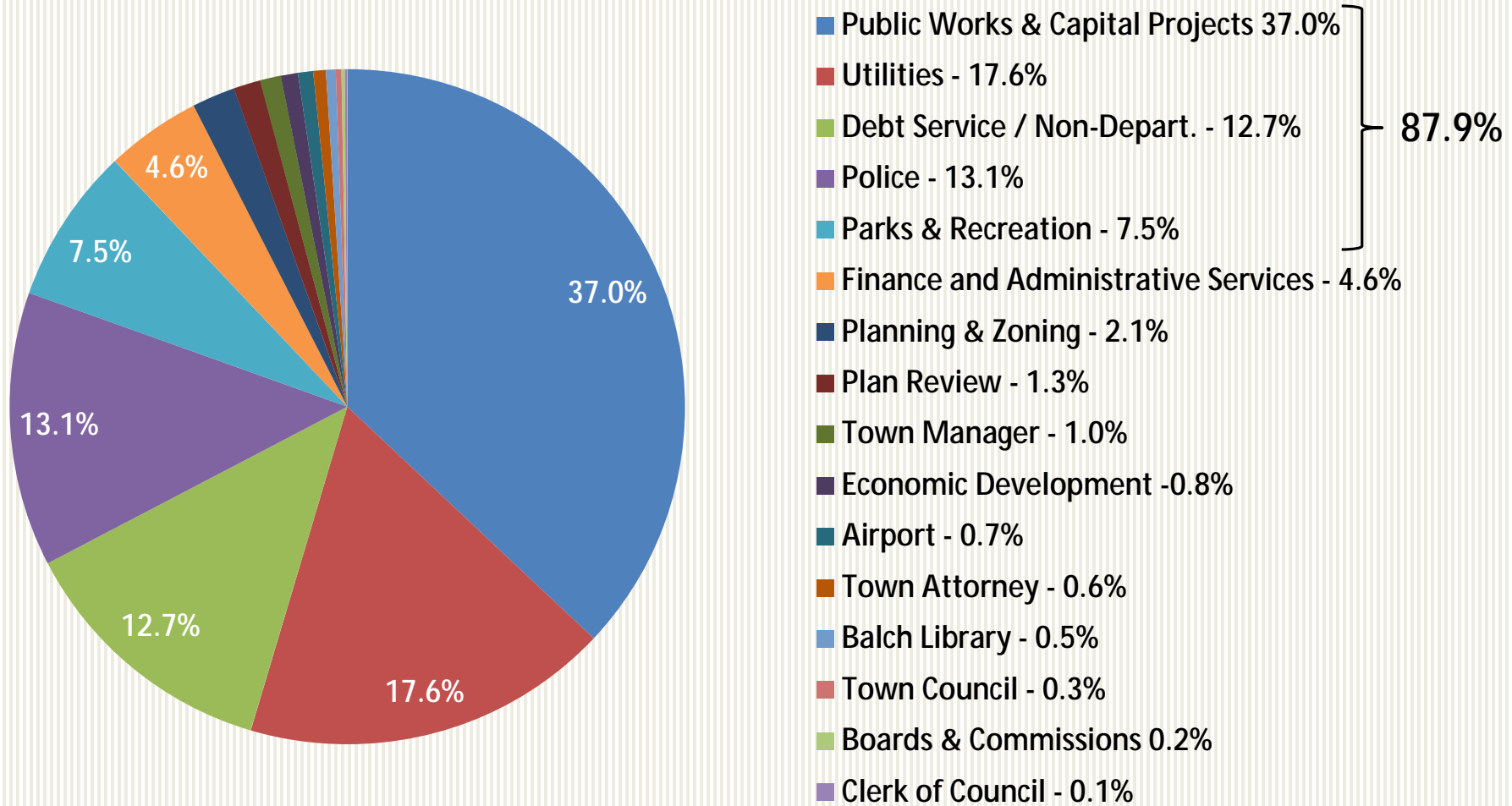


Other Local Taxes:

- Personal Property Tax
- Utility Consumption Tax
- Transient Occupancy Tax
- Cigarette Tax
- Communications Tax

Expenditures by Department

All Funds



Proposed Budget Focus Areas

- Sound Financial Management Practices
 - § Long-Term Sustainability Plan
 - § Two-Year Budget
 - § Steady Tax Rate for FY18 & FY19
 - § Pay for Performance Increase of 3% Average
 - § Managing Health Insurance Increases
 - § Capital Asset Replacement Program
 - s \$1.4 Million in the General Fund
 - § Debt Service Management (CIP)
 - s Pay-Go/Cash
 - s Use of Proffers
 - § Gas Tax

Proposed Budget Focus Areas

- Keeping Up with Growth and Meeting Service Level Demands
- Investments in Our Future
- Public Outreach & Customer Service
- Aging Infrastructure

Proposed FY2018 Budget

Key Enhancements

Proposed Enhancement Area 1

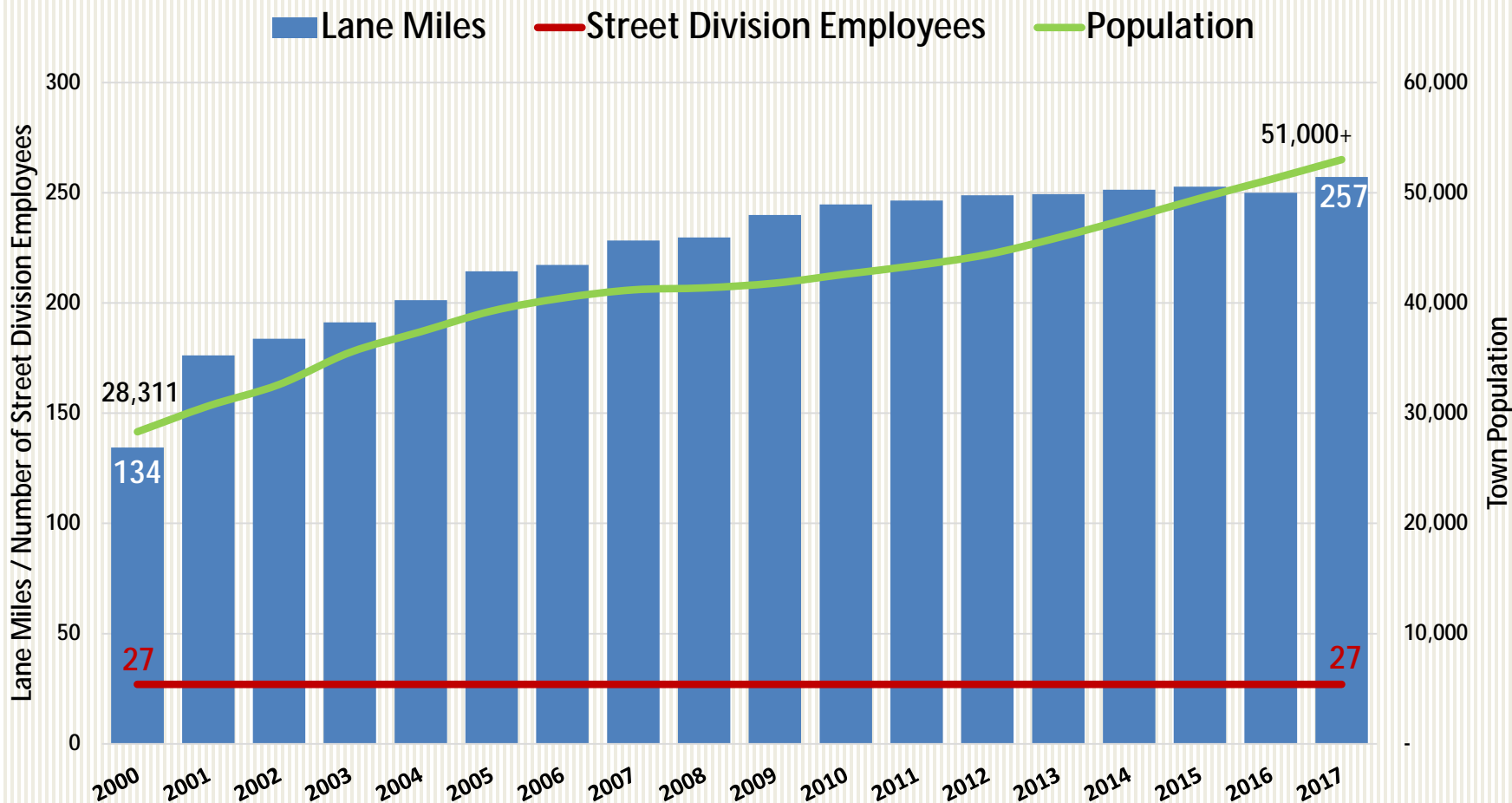
Keeping Up with Growth and Meeting Service Level Demands

- **Public Works – Streets Division**
- **Parks & Recreation – Parks Division**
- **Planning & Zoning**



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Population and Lane Miles Growth vs. Streets Division Employee Growth



Proposed Enhancement

- New 3-person Public Works Maintenance Crew
 - § Annual personnel costs: \$238,000
 - § Vehicles & equipment: \$179,000
 - § Duties:
 - s Street Maintenance & Repair
 - s Sidewalk Maintenance & Repair
 - s Trails Maintenance & Repair
 - s Curb & Gutter Maintenance & Repair
 - s Leaf & Brush Collection
 - s Snow Removal
 - s ROW & Public Property Mowing

Proposed Enhancement

- Parks Maintenance Position (1 FTE)
 - § Annual personnel costs: \$58,000
 - § No staffing increase since 2011
 - § Growing park system:
 - s Potomac Crossing Park, Mervin Jackson Park, Robinson Park, Dog Park, and Raflo Park
 - § Increase in common areas and public spaces:
 - s Town Green, Rose Garden, Flower Baskets, Street Trees on Loudoun & King Streets

Proposed Enhancement

- Zoning Inspector Position (1 FTE)
 - § Annual personnel costs: \$93,000
 - § Vehicle: \$24,000
 - § Town has only 1 zoning inspector
 - § Growing population
 - § Increasing neighborhood nuisance complaints
 - § Overcrowding issues
 - § Residential and commercial development – occupancy permit follow-up

Proposed Enhancement Area 2

Investments in Our Future

- **Downtown Leesburg**
- **Information Technology**

Proposed Enhancements

- Downtown Leesburg

- § Revitalization Initiative

- s Reconsideration of Main Street Program
- s FY2018 Funding: \$110,000
- s Council authorization required after forum

- § New Special Event: Taste of Leesburg

- s FY2018 Funding: \$50,000
- s Partially Offset By Event Revenues
- s Showcase Town Restaurants & Downtown Location



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Proposed Enhancement

- **Town-wide Technology Strategic Plan**
 - § FY2018 Funding: \$45,000
 - § Cloud infrastructure, disaster recovery, and cyber security
 - § Endorsed by Technology & Communications Commission

Proposed Enhancement Area 3

Public Outreach and Customer Service

Proposed Enhancements

- Resident Newsletters (3)
 - § In addition to our Annual Report
 - § Printing & postage: \$18,000

- Closed Captioning
 - § Council, Planning Commission, and BAR Meetings
 - § Local Government Access Channels
 - § \$45,000

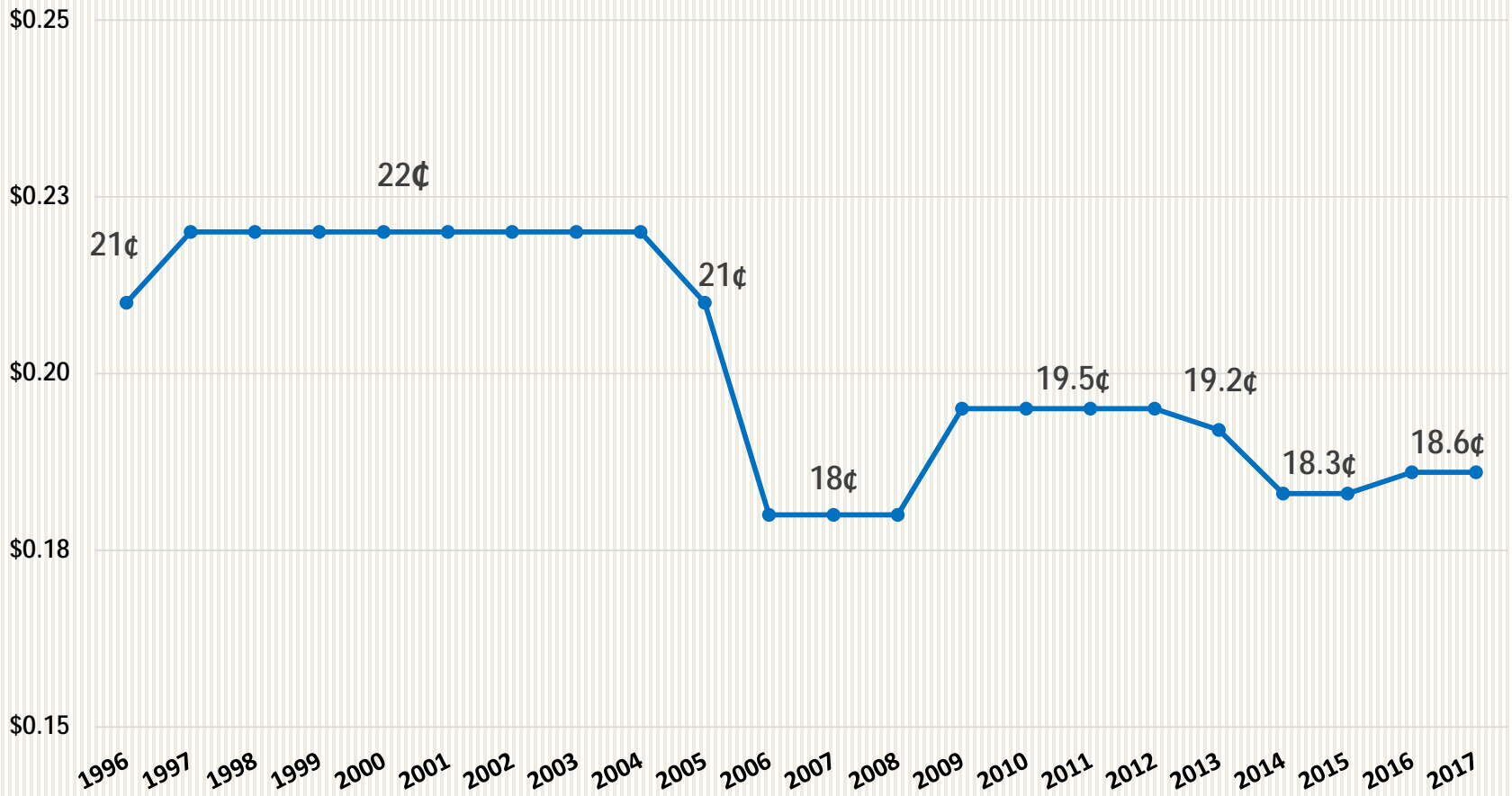
Fiscal Year 2018 Proposed Tax Rate

February 28, 2017

Proposed Real Estate Tax Rate

- **Maintain** current tax rate of **18.6¢** per \$100 of assessed value
- Total Taxable Real Property Assessments increased **5.56%**
 - § Residential increased **3.57%**
 - § Commercial increased **10.44%**
- FY 2018 Residential equalized rate is 18.23¢

Historical Real Estate Tax Rate



Average Residential Tax Bill Change from 2016 to 2017

Housing Type	2016		2017		Variance	
	Average Assessment	Average Tax Bill	Average Assessment	Average Tax Bill	Annual	Monthly
Single Family Home	\$463,416	\$861.95	\$468,987	\$872.32	\$10.36	\$0.86
Townhome	\$310,769	\$578.03	\$322,180	\$599.25	\$21.22	\$1.77
Condo	\$162,440	\$302.14	\$172,667	\$321.16	\$19.02	\$1.59
All Residential (Weighted Average)	\$348,702	\$648.59	\$356,974	\$663.97	\$15.39	\$1.28

Tax Rate Comparisons

	2016 Town Tax Rate	2016 County Tax Rate	Combined County/Town Tax Rate
Leesburg	\$0.186	\$1.145	\$1.331
Purcellville	\$0.255	\$1.145	\$1.400
Vienna	\$0.225	\$1.130	\$1.355
Herndon	\$0.265	\$1.130	\$1.395
Blacksburg	\$0.250	\$0.890	\$1.140

2017 Proposed Rate for Loudoun County is \$1.135

Capital Improvement Program

- Six-Year Plan Through 2023
- Total Capital Projects Fund for all six years is \$117,522,290
- FY2018 funding is \$27,566,700, including Utilities
- Streets and Highways is **82%** of total CIP
- Leverages other financing resources (VDOT & NVTAA)
- Use of proffers



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Capital Improvement Program FY2018 Highlights

- Airport Self-Fueling Facility
- Battlefield Parkway, Route 15 to Dulles Greenway
- Chesapeake Bay TMDL Project
- Hospital Tank Rehabilitation & Recoating
- Pedestrian Trail Across Route 15 Bypass at Battlefield Parkway
- Traffic Signal at South King St & Clubhouse Drive
- Water Pollution Control Facility Security, Phase II



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Capital Improvement Program

Future Years Highlights

- Airport Hangars
- Battlefield/East Market Interchange (NVTAFunding)
- Edwards Ferry Road Sidewalk
- Morven Park Road Sidewalk
- Sycolin Road Widening – Final Phase
- Tuscarora Creek Flood Mitigation
- Veterans Park - \$4 million from County
- West Market Street Sidewalk



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Utilities Fund Overview

- Total Proposed FY2018 Budget - \$24.6 Million
 - § Operations: \$15.2 million
 - § Capital Asset Replacement (3R): \$1.6 million
 - § Capital Projects: \$3.2 million
 - § Debt Service: \$4.7 million
 - § Overall increase: 16.6%

Utilities Fund Highlights

- **Operational:**
 - § Department studies, emergency contingency funds, inventory increase due to development, system maintenance and increased water quality monitoring
- **Capital Asset Replacement (3R):**
 - § Vehicles and plant equipment replacements (pumps, motors, treatment process equipment)
- **Capital Projects:**
 - § 33” Sewer Trunk Relining (included in the “Miscellaneous Waterline & Sanitary Sewer Improvements” project)

Budget Summary

- Triple AAA Rated & Financially Sound Community
- Long Term Financial Planning
- Debt Service Costs Remain High
 - § Debt Service Fund in place to absorb planned increases
- Modest Budget Enhancements Proposed:
 - § To meet service demands of our growing community
 - § To replace aging infrastructure and assets
 - § To make strategic investments in our future
 - § To increase public outreach and customer service



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Budget Schedule

Wednesday, March 8 7pm	Budget Work Session – Overview and CIP
Monday, March 13 7pm	Budget Work Session - Enhancements
Tuesday, March 14 7pm	Budget Public Hearing
Tuesday, March 21 7:30pm	Budget Work Session – Utilities and Mark-Up Session
Monday, March 27 7pm	Budget Mark-up Session
Tuesday, April 4 7pm	Tax Rate and Fee Public Hearing & Adoption Budget & CIP Adoption

Community Outreach & Feedback

- Proposed Document Available as a PDF on Town website
- Hard copy available at Thomas Balch Library
- Proposed Budget Information available on OpenGov
- “Ask A Budget Question” form is active on the Town website
 - There is also a function on OpenGov that allows users to submit questions