



JUST BIG ENOUGH

PURPOSE

What does the Leesburg of the future look like? How will the Town evolve as growth comes our way?

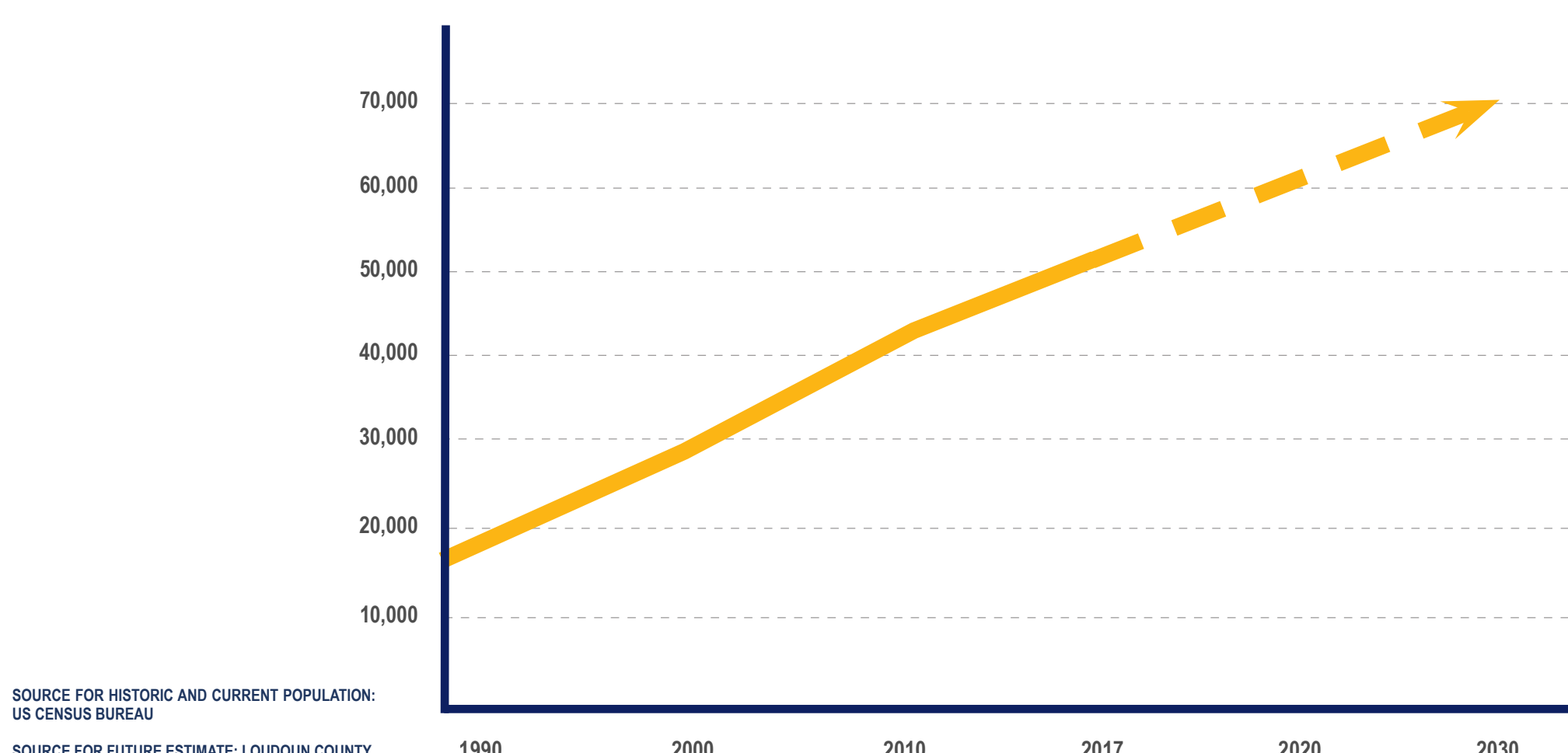
INSTRUCTIONS

Take a look at the photos of different types of development that could possibly be coming our way. Use your green and red stickers to let us know what you like—and what you don't like. Then use the comment cards to give us your thoughts on the future of Leesburg.

QUESTIONS TO CONSIDER

- How do you see Leesburg today? How would you define the current Town character?
- How do you think it might change in the future?
- Do you have concerns about growth?
- Is growth a positive or a negative for you? Why?

INFORMATION TO GET YOU THINKING





DOLLARS AND SENSE

PURPOSE

Identify the types of dining and shopping experiences that Leesburg residents would like to see in the future.

INSTRUCTIONS

Imagine you have money to spend on shopping and dining at businesses in Leesburg (either existing businesses or new types of businesses that you would like to see). Place your money in the bag(s) that correspond to the types of local destinations you would most enjoy. Use the comment cards to be more specific.

Think about the type of experience you prefer, not the specific stores and restaurants.

QUESTIONS TO CONSIDER

- What types of shopping experiences would you like to see in Leesburg?
- What types of dining destinations would you like to frequent?
- Is there any type of shopping or dining experience that requires you to travel outside of Leesburg?



VISUAL PREFERENCE SURVEY

PURPOSE

Identify Leesburg's future character.

INSTRUCTIONS

Grab a clipboard and a response sheet, take a seat at a laptop, scroll through the photos, and rank the images on each page.

Focus on overall character, rather than specific types of architecture. We know that the architecture in some of these images might not work for Leesburg, but we want to hear what you have to say. (That's why you get to rank them and make comments!)

QUESTIONS TO CONSIDER

- What types of housing would you like to see in Leesburg?
- What should non-residential development look like?
- What is the current Town character? Is this something that might change in the future?
- What might distinguish Leesburg from other communities in the region?
- What do you NOT want to see here?



FUTURE GROWTH & TOWN CHARACTER

PURPOSE

Consider the types of development that may be appropriate in specific areas of the Town and the challenges associated with accommodating future growth. Identify the amount of growth that the community would like to see in the future and discuss the impact on infrastructure, community services and facilities, and Town character.

INSTRUCTIONS

Use different colored LEGO® pieces to identify where people should live, work, and play in Leesburg in the future.

QUESTIONS TO CONSIDER

- Where should new residential and non-residential growth occur in Leesburg?
- At what densities and intensities should it occur?
- What types of housing do we need to serve the needs of all residents in the Town?
- Is the Town big enough to serve all of your needs and wants as a community?
- What land uses are missing?
- What does the Town have too much of now?



ALL THINGS GREEN

PURPOSE

Identify the types of open spaces the Town needs.

INSTRUCTIONS

Use your stickers to vote for your most/least favorite types of spaces. Use the map to show us your favorite Leesburg recreational and open spaces—and where there might be gaps in the system. Use a comment card to elaborate.

QUESTIONS TO CONSIDER

- Where would you most like to get together with your neighbors?
- Where do you go to relax?
- What is your most pressing environmental concern?
- How often do you visit Leesburg parks? What do you like to do there?

INFORMATION TO GET YOU THINKING

Leesburg currently has:

370
Acres of
Parkland

16 Parks
10 Miles
of Shared Use Path

3,000
Recreation
Programs





WHAT MAKES A GREAT PLACE?

PURPOSE

Think big and share some of the things that Leesburg residents love about other places around the country and the world in order to identify new and imaginative ideas.

INSTRUCTIONS

Think of a place you've been with a characteristic, amenity, or feature that you'd love to see in Leesburg. Maybe it's a fun place to walk around or sit and chat with a friend; a family-friendly neighborhood pool; a great brick pavement pattern; or a fabulous restaurant. Find a photo online, print it, add a brief description and location, and share it on the wall.

QUESTIONS TO CONSIDER

- What have you seen in other communities that you would like to have in Leesburg?
- What is your favorite thing about the place you vacation?
- How can Leesburg use ideas from other places in their own unique way?
- What could the Town add that would improve your quality of life?



MOVING AROUND TOWN

PURPOSE

Identify the types of transportation methods that Leesburg residents would like to use to connect from their homes to various destinations around the Town.

INSTRUCTIONS

Use strings to represent the way you'd like to travel from home to locations like school, work, or shopping (whatever applies to you!). It doesn't matter if you can't currently do so. What matters is that you want to!

Blue: Bicycle
Yellow: Walk
Red: Drive Car
Purple: Take Bus

After you finish, use the map to show us where it's already difficult to get around town. (Because you can't talk about transportation without talking about traffic!)

QUESTIONS TO CONSIDER

- Is there any place you would like to bike or walk to now but don't? Why not?
- Can transit service be improved? What destinations would you consider taking transit to access?
- What are the specific places—intersections or short segments of roadway—that need improvements and why?