

### **ISSUER COMMENT**

10 April 2020

#### **RATING**

### General Obligation (or GO Related) <sup>1</sup>

Aaa Stable

### Contacts

Nathan Carley +1.312.706.9958

Associate Lead Analyst
nathan.carley@moodys.com

Gregory W. Lipitz +1.212.553.7782 VP-Sr Credit Officer/Manager gregory.lipitz@moodys.com

### **CLIENT SERVICES**

Americas 1-212-553-1653
Asia Pacific 852-3551-3077
Japan 81-3-5408-4100
EMEA 44-20-7772-5454

# Town of Leesburg, VA

## Annual Comment on Leesburg

### **Issuer Profile**

The Town of Leesburg is located in Loudoun County in far northern Virginia, approximately 40 miles northwest of Washington, DC. The county has a population of 385,143 and a moderate population density of 741 people per square mile. The county's median family income is \$153,521 (1st quartile) and the February 2020 unemployment rate was 2.1% (1st quartile)  $\frac{2}{3}$ . The largest industry sectors that drive the local economy are professional/scientific/technical services, retail trade, and local government.

We regard the coronavirus outbreak as a social risk under our environmental, social and governance framework, given the substantial implications for public health and safety. We do not see any material immediate credit risks for Leesburg. However, the situation surrounding coronavirus is rapidly evolving and the longer term impact will depend on both the severity and duration of the crisis. If our view of the credit quality of Leesburg changes, we will update our opinion at that time.

### **Credit Overview**

The credit position for Leesburg is exceptional. Its Aaa rating is much stronger than the US cities median of Aa3. The notable credit factors include a robust financial position, a large tax base with a strong wealth and income profile, a light debt burden and a moderate pension liability.

**Finances:** Leesburg has a robust financial position, which is aligned with the assigned rating of Aaa. The cash balance as a percent of operating revenues (40%) is roughly equivalent to the US median. In addition, the town's fund balance as a percent of operating revenues (43.2%) is slightly stronger than other Moody's-rated cities nationwide. Because Virginia cities' operating funds include school operations, the median operating fund balance is generally lower than national medians. However, given the strong institutional framework we assign to VA cities, which reflects their significant revenue raising and expenditure cutting abilities, their overall financial positions can remain strong despite lower reserve levels.

**Economy and Tax Base:** The economy and tax base of Leesburg are strong and consistent with its Aaa rating. The median family income equals a robust 168.5% of the US level. Moreover, the full value per capita (\$141,846) is stronger than the US median, and rose modestly between 2015 and 2019. Lastly, the total full value (\$7.6 billion) is materially above other Moody's-rated cities nationwide.

**Debt and Pensions:** Overall, the town has small debt and pension burdens that are roughly aligned with the assigned rating of Aaa. Leesburg's net direct debt to full value (0.7%)

is slightly below the US median, and did not change from 2015 to 2019. Moreover, the Moody's-adjusted net pension liability to operating revenues (1.1x) favorably is slightly lower than the US median. Because Virginia cities are responsible for school operations, including capital borrowing, the median direct debt burden is generally higher than national medians. However, given the strong institutional framework we assign to VA cities, which reflects their significant revenue raising and expenditure cutting abilities, their overall debt profile can remain affordable despite elevated debt levels.

Management and Governance: Virginia Cities have an institutional framework score <sup>3</sup> of "Aaa", which is very strong. The sector has one or more major revenue sources that are not subject to any caps. Unpredictable revenue fluctuations tend to be minor, or under 5% annually. Across the sector, fixed and mandated costs are generally less than 25% of expenditures. Unpredictable expenditure fluctuations tend to be minor, under 5% annually.

## **Sector Trends - Virginia Cities**

Economic growth continues to improve and will match the U.S. in 2019. Federal defense stimulus and white-collar industry expansions will reliably drive the improvement. Exposure to federal spending cuts is fading and Virginia remains a desirable place to do business. Projected job growth will benefit cities going forward. Assessed values are expected to grow at a modest 1% to 2% throughout the state as the housing market continues to recover. The economy will continue to perform strongly. Overall, Virginia cities' credit strength will benefit from their typically strong financial management, growing revenues, and fund balances that average 30% of revenues.

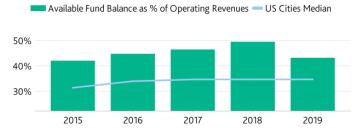
This publication does not announce a credit rating action. For any credit ratings referenced in this publication, please see the ratings tab on the issuer/entity page on www.moodys.com for the most updated credit rating action information and rating history.

EXHIBIT 1 **Key Indicators** 4 5 Leesburg

|   | 2015      | 2016      | 2017      | 2018      | 2019      | <b>US Median</b> | Credit Trend  |
|---|-----------|-----------|-----------|-----------|-----------|------------------|---------------|
| Economy / Tax Base  |           |           |           |           |           |                  |               |
| Total Full Value  | \$6,549M  | \$6,751M  | \$6,835M  | \$7,197M  | \$7,647M  | \$1,904M         | Improved      |
| Full Value Per Capita   | \$136,823 | \$136,668 | \$133,999 | \$133,493 | \$141,846 | \$94,106         | Stable        |
| Median Family Income (% of US<br>Median)                                    | 176%      | 167%      | 169%      | 169%      | 169%      | 111%             | Weakened      |
| Finances  |           |           |           |           |           |                  |               |
| Available Fund Balance as % of Operating Revenues                           | 42.0%     | 44.8%     | 46.5%     | 49.5%     | 43.2%     | 34.6%            | Stable        |
| Net Cash Balance as % of Operating Revenues                                 | 45.2%     | 45.4%     | 48.1%     | 51.5%     | 40.0%     | 39.6%            | Weakened      |
| Debt / Pensions   |           |           |           |           |           |                  |               |
| Net Direct Debt / Full Value  | 0.9%      | 1.0%      | 0.9%      | 0.8%      | 0.7%      | 1.1%             | Stable        |
| Net Direct Debt / Operating Revenues  | 1.08x     | 1.25x     | 1.11x     | 1.01x     | 0.92x     | 0.84x            | Stable        |
| Moody's-adjusted Net Pension Liability (3-yr average) to Full Value         | 0.7%      | 0.7%      | 0.9%      | 0.9%      | 0.9%      | 1.9%             | Stable        |
| Moody's-adjusted Net Pension Liability (3-yr average) to Operating Revenues | 0.92x     | 0.87x     | 1.03x     | 1.11x     | 1.13x     | 1.56x            | Stable        |
|   | 2015      | 2016      | 2017      | 2018      | 2019      | US Mediar        | _<br><u> </u> |
| Debt and Financial Data   |           |           |           |           |           |                  | _             |
| Population  | 47,872    | 49,401    | 51,015    | 53,917    | 53,917    | N/A              | <u> </u>      |
| Available Fund Balance (\$000s)   | \$21,636  | \$24,462  | \$26,434  | \$28,505  | \$25,355  | \$8,028          | <u> </u>      |
| Net Cash Balance (\$000s)   | \$23,256  | \$24,822  | \$27,340  | \$29,642  | \$23,468  | \$9,530          | )             |
| Operating Revenues (\$000s)   | \$51,460  | \$54,647  | \$56,875  | \$57,544  | \$58,715  | \$23,172         | !             |
| Net Direct Debt (\$000s)  | \$55,810  | \$68,115  | \$63,225  | \$58,404  | \$54,165  | \$19,139         | )             |
| Moody's Adjusted Net Pension<br>Liability (3-yr average) (\$000s)           | \$47,220  | \$47,759  | \$58,426  | \$63,790  | \$66,234  | \$35,448         | 3             |

Source: Moody's Investors Service

Available fund balance as a percent of operating revenues increased from 2015 to 2019



Source: Issuer financial statements; Moody's Investors Service

EXHIBIT 3

Full value of the property tax base increased from 2015 to 2019



Source: Issuer financial statements; Government data sources; Offering statements; Moody's Investors Service

EXHIBIT 4

Moody's-adjusted net pension liability to operating revenues increased from 2015 to 2019



Source: Issuer financial statements; Government data sources; Offering statements; Moody's Investors Service

### **Endnotes**

- 1 The rating referenced in this report is the issuer's General Obligation (GO) rating or its highest public rating that is GO-related. A GO bond is generally backed by the full faith and credit pledge and total taxing power of the issuer. GO-related securities include general obligation limited tax, annual appropriation, lease revenue, non-ad valorem, and moral obligation debt. The referenced ratings reflect the government's underlying credit quality without regard to state guarantees, enhancement programs or bond insurance.
- 2 The demographic data presented, including population, population density, per capita personal income and unemployment rate are derived from the most recently available US government databases. Population, population density and per capita personal income come from the American Community Survey while the unemployment rate comes from the Bureau of Labor Statistics.
  - The largest industry sectors are derived from the Bureau of Economic Analysis. Moody's allocated the per capita personal income data and unemployment data for all counties in the US census into quartiles. The quartiles are ordered from strongest-to-weakest from a credit perspective: the highest per capita personal income quartile is first quartile, and the lowest unemployment rate is first quartile.
- 3 The institutional framework score assesses a municipality's legal ability to match revenues with expenditures based on its constitutionally and legislatively conferred powers and responsibilities. See <u>US Local Government General Obligation Debt (December 2016)</u> methodology report for more details.
- 4 For definitions of the metrics in the Key Indicators Table, <u>US Local Government General Obligation Methodology and Scorecard User Guide (July 2014)</u>. Metrics represented as N/A indicate the data were not available at the time of publication.
- 5 The medians come from our most recently published local government medians report, Medians Tax base growth underpins sector strength, while pension challenges remain (May 2019) which is available on Moodys.com. The medians presented here are based on the key metrics outlined in Moody's GO methodology and the associated scorecard.

© 2020 Moody's Corporation, Moody's Investors Service, Inc., Moody's Analytics, Inc. and/or their licensors and affiliates (collectively, "MOODY'S"). All rights reserved.

CREDIT RATINGS ISSUED BY MOODY'S INVESTORS SERVICE, INC. AND/OR ITS CREDIT RATINGS AFFILIATES ARE MOODY'S CURRENT OPINIONS OF THE RELATIVE FUTURE
CREDIT RISK OF ENTITIES, CREDIT COMMITMENTS, OR DEBT OR DEBT-LIKE SECURITIES, AND MATERIALS, PRODUCTS, SERVICES AND INFORMATION PUBLISHED BY MOODY'S
(COLLECTIVELY, "PUBLICATIONS") MAY INCLUDE SUCH CURRENT OPINIONS. MOODY'S INVESTORS SERVICE DEFINES CREDIT RISK AS THE RISK THAT AN ENTITY MAY
NOT MEET ITS CONTRACTUAL FINANCIAL OBLIGATIONS AS THEY COME DUE AND ANY ESTIMATED FINANCIAL LOSS IN THE EVENT OF DEFAULT OR IMPAIRMENT. SEE
MOODY'S RATING SYMBOLS AND DEFINITIONS PUBLICATION FOR INFORMATION ON THE TYPES OF CONTRACTUAL FINANCIAL OBLIGATIONS ADDRESSED BY MOODY'S
INVESTORS SERVICE CREDIT RATINGS. CREDIT RATINGS DO NOT ADDRESS ANY OTHER RISK, INCLUDING BUT NOT LIMITED TO: LIQUIDITY RISK, MARKET VALUE RISK, OR
PRICE VOLATILITY. CREDIT RATINGS, NON-CREDIT ASSESSMENTS ("ASSESSMENTS"), AND OTHER OPINIONS INCLUDED IN MOODY'S PUBLICATIONS ARE NOT STATEMENTS
OF CURRENT OR HISTORICAL FACT. MOODY'S PUBLICATIONS MAY ALSO INCLUDE QUANTITATIVE MODEL-BASED ESTIMATES OF CREDIT RISK AND RELATED OPINIONS OR
COMMENTARY PUBLISHED BY MOODY'S ANALYTICS, INC. AND/OR ITS AFFILIATES. MOODY'S CREDIT RATINGS, ASSESSMENTS, OTHER OPINIONS AND PUBLICATIONS ARE NOT
AND DO NOT PROVIDE INVESTMENT OR FINANCIAL ADVICE, AND MOODY'S CREDIT RATINGS, ASSESSMENTS, OTHER OPINIONS AND PUBLICATIONS ARE NOT
AND DO NOT PROVIDE RECOMMENDATIONS TO PURCHASE, SELL, OR HOLD PARTICULAR SECURITIES. MOODY'S ISSUES ITS CREDIT RATINGS, ASSESSMENTS, OTHER OPINIONS AND
PUBLICATIONS DO NOT COMMENT ON THE SUITABILITY OF AN INVESTMENT FOR ANY PARTICULAR FLOCAL HINVESTOR WILL, WITH DUE CARE, MAKE ITS OWN STUDY
AND EVALUATION OF EACH SECURITY THAT IS UNDER CONSIDERATION FOR PURCHASE. HOLDING. OR SALE.

MOODY'S CREDIT RATINGS, ASSESSMENTS, OTHER OPINIONS, AND PUBLICATIONS ARE NOT INTENDED FOR USE BY RETAIL INVESTORS AND IT WOULD BE RECKLESS AND INAPPROPRIATE FOR RETAIL INVESTORS TO USE MOODY'S CREDIT RATINGS, ASSESSMENTS, OTHER OPINIONS OR PUBLICATIONS WHEN MAKING AN INVESTMENT DECISION. IF IN DOUBT YOU SHOULD CONTACT YOUR FINANCIAL OR OTHER PROFESSIONAL ADVISER. ALL INFORMATION CONTAINED HEREIN IS PROTECTED BY LAW, INCLUDING BUT NOT LIMITED TO, COPYRIGHT LAW, AND NONE OF SUCH INFORMATION MAY BE COPIED OR OTHERWISE REPRODUCED, REPACKAGED, FURTHER TRANSMITTED, TRANSFERRED, DISSEMINATED, REDISTRIBUTED OR RESOLD, OR STORED FOR SUBSEQUENT USE FOR ANY SUCH PURPOSE, IN WHOLE OR IN PART, IN ANY FORM OR MANNER OR BY ANY MEANS WHATSOEVER, BY ANY PERSON WITHOUT MOODY'S PRIOR WRITTEN CONSENT.

MOODY'S CREDIT RATINGS, ASSESSMENTS, OTHER OPINIONS AND PUBLICATIONS ARE NOT INTENDED FOR USE BY ANY PERSON AS A BENCHMARK AS THAT TERM IS DEFINED FOR REGULATORY PURPOSES AND MUST NOT BE USED IN ANY WAY THAT COULD RESULT IN THEM BEING CONSIDERED A BENCHMARK.

All information contained herein is obtained by MOODY'S from sources believed by it to be accurate and reliable. Because of the possibility of human or mechanical error as well as other factors, however, all information contained herein is provided "AS IS" without warranty of any kind. MOODY'S adopts all necessary measures so that the information it uses in assigning a credit rating is of sufficient quality and from sources MOODY'S considers to be reliable including, when appropriate, independent third-party sources. However, MOODY'S is not an auditor and cannot in every instance independently verify or validate information received in the rating process or in preparing its Publications.

To the extent permitted by law, MOODY'S and its directors, officers, employees, agents, representatives, licensors and suppliers disclaim liability to any person or entity for any indirect, special, consequential, or incidental losses or damages whatsoever arising from or in connection with the information contained herein or the use of or inability to use any such information, even if MOODY'S or any of its directors, officers, employees, agents, representatives, licensors or suppliers is advised in advance of the possibility of such losses or damages, including but not limited to: (a) any loss of present or prospective profits or (b) any loss or damage arising where the relevant financial instrument is not the subject of a particular credit rating assigned by MOODY'S.

To the extent permitted by law, MOODY'S and its directors, officers, employees, agents, representatives, licensors and suppliers disclaim liability for any direct or compensatory losses or damages caused to any person or entity, including but not limited to by any negligence (but excluding fraud, willful misconduct or any other type of liability that, for the avoidance of doubt, by law cannot be excluded) on the part of, or any contingency within or beyond the control of, MOODY'S or any of its directors, officers, employees, agents, representatives, licensors or suppliers, arising from or in connection with the information contained herein or the use of or inability to use any such information.

NO WARRANTY, EXPRESS OR IMPLIED, AS TO THE ACCURACY, TIMELINESS, COMPLETENESS, MERCHANTABILITY OR FITNESS FOR ANY PARTICULAR PURPOSE OF ANY CREDIT RATING, ASSESSMENT, OTHER OPINION OR INFORMATION IS GIVEN OR MADE BY MOODY'S IN ANY FORM OR MANNER WHATSOEVER.

Moody's Investors Service, Inc., a wholly-owned credit rating agency subsidiary of Moody's Corporation ("MCO"), hereby discloses that most issuers of debt securities (including corporate and municipal bonds, debentures, notes and commercial paper) and preferred stock rated by Moody's Investors Service, Inc. have, prior to assignment of any credit rating, agreed to pay to Moody's Investors Service, Inc. for credit ratings opinions and services rendered by it fees ranging from \$1,000 to approximately \$2,700,000. MCO and Moody's investors Service also maintain policies and procedures to address the independence of Moody's Investors Service credit ratings and credit rating processes. Information regarding certain affiliations that may exist between directors of MCO and rated entities, and between entities who hold credit ratings from Moody's Investors Service and have also publicly reported to the SEC an ownership interest in MCO of more than 5%, is posted annually at <a href="https://www.moodys.com">www.moodys.com</a> under the heading "Investor Relations — Corporate Governance — Director and Shareholder Affiliation Policy."

Additional terms for Australia only: Any publication into Australia of this document is pursuant to the Australian Financial Services License of MOODY'S affiliate, Moody's Investors Service Pty Limited ABN 61 003 399 657AFSL 336969 and/or Moody's Analytics Australia Pty Ltd ABN 94 105 136 972 AFSL 383569 (as applicable). This document is intended to be provided only to "wholesale clients" within the meaning of section 761G of the Corporations Act 2001. By continuing to access this document from within Australia, you represent to MOODY'S that you are, or are accessing the document as a representative of, a "wholesale client" and that neither you nor the entity you represent will directly or indirectly disseminate this document or its contents to "retail clients" within the meaning of section 761G of the Corporations Act 2001. MOODY'S credit rating is an opinion as to the creditworthiness of a debt obligation of the issuer, not on the equity securities of the issuer or any form of security that is available to retail investors.

Additional terms for Japan only: Moody's Japan K.K. ("MJKK") is a wholly-owned credit rating agency subsidiary of Moody's Group Japan G.K., which is wholly-owned by Moody's Overseas Holdings Inc., a wholly-owned subsidiary of MCO. Moody's SF Japan K.K. ("MSFJ") is a wholly-owned credit rating agency subsidiary of MJKK. MSFJ is not a Nationally Recognized Statistical Rating Organization ("NRSRO"). Therefore, credit ratings assigned by MSFJ are Non-NRSRO Credit Ratings. Non-NRSRO Credit Ratings are assigned by an entity that is not a NRSRO and, consequently, the rated obligation will not qualify for certain types of treatment under U.S. laws. MJKK and MSFJ are credit rating agencies registered with the Japan Financial Services Agency and their registration numbers are FSA Commissioner (Ratings) No. 2 and 3 respectively.

MJKK or MSFJ (as applicable) hereby disclose that most issuers of debt securities (including corporate and municipal bonds, debentures, notes and commercial paper) and preferred stock rated by MJKK or MSFJ (as applicable) have, prior to assignment of any credit rating, agreed to pay to MJKK or MSFJ (as applicable) for credit ratings opinions and services rendered by it fees ranging from JPY125,000 to approximately JPY250,000,000.

MJKK and MSFJ also maintain policies and procedures to address Japanese regulatory requirements.

REPORT NUMBER

1212640

### **CLIENT SERVICES**

 Americas
 1-212-553-1653

 Asia Pacific
 852-3551-3077

 Japan
 81-3-5408-4100

 EMEA
 44-20-7772-5454

