

The Town of
Leesburg,
Virginia

RESOLUTION NO. 2022-030

PRESENTED: March 8, 2022

ADOPTED: March 8, 2022

A RESOLUTION: ADOPTION OF A LIMITED PRIVATE PROPERTY MURAL PILOT PROGRAM AND INITIATION OF AMENDMENTS TO ARTICLE 18 OF THE ZONING ORDINANCE TO REDEFINE THE TERM MURAL

WHEREAS, the Town Council is committed to supporting performing and visual arts activities within the Town of Leesburg; and

WHEREAS, at its July 13, 2021 meeting, Council approved the creation of a Private Property Mural Pilot Program Committee per Resolution No. 2021-101 to consider development of a program allowing murals on commercial properties located outside of the H-1 District, which are currently not permitted under the Town's Zoning Ordinance; and

WHEREAS, the Economic Development Commission, the Commission on Public Art, and the Board of Architectural Review each designated a member to serve on the Committee, chaired by Councilman Ara Bagdasarian, and the Committee was supported by necessary Town staff; and

WHEREAS, the committee spent extensive time discussing the purpose, goals, format, and legalities of a pilot program, including current land use regulations and policies, zoning ordinances, and public art guidelines; and

WHEREAS, on January 7, 2022 the committee adopted recommended guidelines to establish a pilot program for Council consideration; and

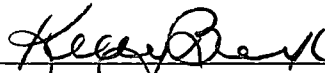
WHEREAS, any eligible property's participation in the pilot program shall be on a voluntary basis; and will be subject to a written agreement, developed by staff and the Committee.

THEREFORE, RESOLVED, by the Council of the Town of Leesburg in Virginia as follows:

A RESOLUTION: ADOPTION OF A LIMITED PRIVATE PROPERTY MURAL PILOT PROGRAM AND INITIATION OF AMENDMENTS TO ARTICLE 18 OF THE ZONING ORDINANCE TO REDEFINE THE TERM MURAL

1. Town Council hereby adopts a limited pilot program for murals on private commercial property excluding the H-1 Overlay District, subject to the attached Private Property Mural Guidelines (the "Guidelines"), and subject to an approved amendment in the Zoning Ordinance redefining the term "Mural".
2. Amendments to the Zoning Ordinance are hereby initiated and recommended to the Planning Commission to amend Article 18 to redefine the term "Mural".
3. The Planning Commission shall hold a public hearing to consider amendments to the Zoning Ordinance redefining the term "Mural", and report its recommendation to the Town Council pursuant the Section 15.2-2204 of the 1950 Code of Virginia, as amended
4. Once Town Council approves an amendment to the Zoning Ordinance that redefines the term "Mural", the Private Property Mural Committee shall manage the initial installation, including the theme, wall location, and artwork, until otherwise dismissed by Council.
5. The Private Property Mural Guidelines shall be re-evaluated by Town Council one year after official enactment.

PASSED this 8th day of March, 2022.



Kelly Burk, Mayor
Town of Leesburg

ATTEST:



Clerk of Council