



Leesburg Diversity Commission Regular Meeting

Wednesday, May 11, 2022 • 7:00 p.m.
Lower Level Conference Room 1
Leesburg Town Hall • 25 West Market Street

Meeting Agenda

- Call to Order
- Approval of Electronic Participation (if necessary)
- Approval of Agenda
- Approval of Meeting Minutes
 - Minutes of April 6, 2022 Meeting
- Petitioners
- Commissioner Comments
- Council Member Comments
- Liaison Reports
 - Economic Development Commission
 - Commission on Public Art
- Staff Reports
 - Public Information Office
 - Police Department
- Chair Comments
- Old Business
 - Picnic with the Police – May 1, 2022 (Debrief)
 - “What is Racism?” Video
 - Social Media Inquiries to Town Attorney
 - Juneteenth BURG Family Reunion – June 18, 2022
 - Employment Fair – June 26, 2022
- New Business
- Adjournment

Leesburg Diversity Commission
April 6, 2022
Regular Meeting Minutes

Location: Leesburg Town Hall, Lower Level Conference Room 1

Commissioners Present: Devon Carter
Dana Kunzelman
Linda McCray
Jean-Joseph Poisson

Commissioners Absent: Vanessa Maddox
Jasmin Martinez-Harris
Mary Randolph

Others Present: Officer Wael Abilmona, Leesburg Police Department

Call to Order: The meeting was called to order at 7:10 p.m.

Approval of Agenda:

- Agenda was approved as presented, on a motion by Vice Chair Carter, seconded by Commissioner Poisson.

Approval of Minutes:

- The minutes of the March 9, 2022, regular meeting were approved as presented, on a motion by Commissioner Kunzelman, seconded by Commissioner Poisson.

Discussion of Community Policing Efforts: Officer Wael Abilmona

- Officer Abilmona gave the commission an overall briefing of the Town's community policing efforts, particularly within the Leesburg Mobile Park. The commission requested information on crime trend and hot spots. Discussion items included the upcoming summer camps, working with the SROs to identify issues and concerns, and the day workers who congregate at the 7-11 on Plaza Street.

Officer Abilmona invited the commission to participate in two upcoming events:

- Picnic with the Police on Sunday, May 1, from 11 a.m. to 2 p.m. Chair McCray and Commissioner Kunzelman will represent the commission.
- National Night Out on Tuesday, August 2, from 6 p.m. to 8 p.m. at the Leesburg Mobile Park. Commission will discuss this event further at the May meeting.

The commission invited the Police Department to participate in the Employment Fair on June 26.

Commissioner Comments:

- **Commissioner Poisson** noted that it was great to hear the police engagement and would like to see more. It would be great for Leesburg PD to set the tone for social changes. Commission Poisson committed to reaching out to Rabbi Neil Tow and the Town regarding day laborers' employment permits.
- **Vice Chair Carter** said that the Community Resource Database is ready, and he will send to Ms. Arnett.
- **Commissioner Kunzelman** said she is looking forward to voting on a logo. She also would like to see the commission and PD work together to help kids through gender identity struggles, worsened by COVID. Perhaps an SRO could attend a future commission meeting.

Old Business

- **Logo.** The commission voted unanimously to adopt this logo:



- **What is Racism? Video:** Commissioners shared the video with Officer Abilmona. He will get some ideas on what is taught at the Police Academy for the commission to research.
- **Community Resources Database:** Vice Chair Carter will send the database to Ms. Arnett.

- **Employment Fair:** Vice Chair will touch base with Carol Smith on what the employers need.

New Business

- **Juneteenth BURG Family Reunion:** This event was presented as another opportunity to engage and support the community. The commission will discuss participation at the May meeting.

Adjournment: The meeting adjourned at 8:45 p.m.

Next Meeting: Wednesday, May 11, 2022 at 7 p.m.

Autism Awareness Insights – Facebook

Post Insights



The Town of Leesburg's Diversity Commission would like to spread awareness, promote acceptance, and...

Published by Leah Burfield · April 6 at 11:58 AM ·

Post Impressions



3,049

Post Reach



2,831

Post Engagement



77

Distribution



-2.5x less impressions than your other posts within 21+ days of publishing. [Learn more](#)

Interactions



42



2



0



0



0



0



Reactions

44



Comments

1



Shares

5



Other Clicks

19

Other



Hide Post

--



Hide All Posts

--

Boost post

Autism Awareness Insights – Twitter

× Tweet Analytics

 **Town of Leesburg, VA** @TownofLeesburg · Apr 6



The #townofleesburg #DiversityCommission would like to spread awareness, promote acceptance, and ignite change as we recognize Autism during the month of April. Let's work together to increase autism acceptance in our community. #AutismAwarenessMonth #autismawareness #leesburgva

 7  2  0

Impressions ⓘ

487

Engagements ⓘ

11

Detail expands ⓘ

1

New followers ⓘ

0

Profile visits ⓘ

1

Promote your Tweet

Your Tweet has earned 487 impressions so far. Switch to a professional account to broaden your reach.

[Switch to professional](#)

Black History Month Insights – Facebook

Post Insights



The Town of Leesburg's Diversity Commission would like to take a moment to recognize Black History...

Published by Leah Burfield · February 2 ·

Post Impressions	Post Reach	Post Engagement
1,697	1,659	11

Distribution

-4.5x less impressions than your other posts within 21+ days of publishing. [Learn more](#)

Interactions

9	0	0	0	0	0

Reactions 9

Comments 0

Shares 1

Other Clicks 1

Other

Hide Post --

Hide All Posts --

[Boost post](#)

Black History Month Insights – Twitter

× Tweet Analytics



Town of Leesburg, VA @TownofLeesburg · Feb 2



The Town of Leesburg's Diversity Commission would like to take a moment to recognize Black History Month, which will be recognized through Tuesday, March 1. #townofleesburg #leesburgva #blackhistorymonth 🍌🍌🍌



1



0



0

Impressions ⓘ

521

Engagements ⓘ

2

Detail expands ⓘ

1

New followers ⓘ

0

Profile visits ⓘ

0

Promote your Tweet

Your Tweet has earned 521 impressions so far. Switch to a professional account to broaden your reach.

Switch to professional

Child Abuse Awareness Insights – Facebook

Post Insights



The Town of Leesburg's Diversity Commission would like to take a moment to recognize National Child...

Published by Leah Burfield · April 12 at 2:00 PM ·

Post Impressions

1,210

Post Reach

1,194

Post Engagement

7

Distribution

-6.3x less impressions than your other posts within 21 days of publishing. [Learn more](#)

Interactions



4



1



0



0



0



0



Reactions

5



Comments

0



Shares

0



Other Clicks

2

Other



Hide Post

--



Hide All Posts

1

Child Abuse Awareness Insights – Instagram

Post Insights



Messaging-related insights, such as shares and replies, may be lower than expected due to privacy rules in some regions.

[Learn More](#)



7



0



0



0

Interactions

0

Actions taken from this post

Profile Visits

0

Discovery

371

Accounts Reached

10% weren't following townofleesburgva

Impressions

399

From Home

324

From Profile

70

From Hashtags

4

From Other

1

Follows

0

Child Abuse Awareness Insights – Twitter

× Tweet Analytics



Town of Leesburg, VA @TownofLeesburg · Apr 12



The #townofleesburg Diversity Commission would like to take a moment to recognize National #ChildAbusePreventionMonth. Let's work together to increase awareness in our community. #childabuseawareness #leesburgva



1



1



0

Impressions ⓘ

356

Engagements ⓘ

5

Detail expands ⓘ

2

New followers ⓘ

0

Profile visits ⓘ

0

Promote your Tweet

Your Tweet has earned 356 impressions so far. Switch to a professional account to broaden your reach.

Switch to professional

Lunar New Year Insights – Instagram

Post Insights



Messaging-related insights, such as shares and replies, may be lower than expected due to privacy rules in some regions.

[Learn More](#)



22



0



0



0

Interactions

3

Actions taken from this post

Profile Visits

3

Discovery

658

Accounts Reached

5% weren't following townofleesburgva

Impressions

677

From Home

608

From Profile

65

From Other

4

Follows

2

Women's History Month Insights – Facebook

Post Insights

The Town of Leesburg's Diversity Commission would like to take a moment to recognize Women's History...
Published by Leah Burfield · March 1 ·

Post Impressions	1,815
Post Reach	1,768
Post Engagement	17

Distribution

-4.2x less impressions than your other posts within 21+ days of publishing. [Learn more](#)

Interactions

Like	13
Love	0
Haha	0
Wow	0
Sad	0
Angry	0

Reactions: 13
Comments: 0
Shares: 1
Other Clicks: 2

Other

Hide Post	--
Hide All Posts	--

[Boost post](#)

Women's History Month Insights – Instagram



Women's History Month Insights – Twitter

× Tweet Analytics

 **Town of Leesburg, VA** @TownofLeesburg · Mar 1



The #townofleesburg's Diversity Commission would like to take a moment to recognize #WomensHistoryMonth, which commemorates and encourages the study, observance, and celebration of the vital role of women in American history. #leesburgva #townofleesburg

 2  0  0

Impressions ⓘ

472

Engagements ⓘ

4

Detail expands ⓘ

2

New followers ⓘ

0

Profile visits ⓘ

0

Promote your Tweet

Your Tweet has earned 472 impressions so far. Switch to a professional account to broaden your reach.

[Switch to professional](#)