# Town Calendar Call to Artists

A Public-Private Collaboration between the Town of Leesburg, Virginia Commission on Public Art

## **Summary:**

The Commission on Public Art (COPA) is launching a Town calendar for 2023. It will include 12 to 14 photographs that have been taken by professional, amateur, and student photographers. All images must be taken within the corporate limits of the Town of Leesburg. Special consideration will be given to town events, landscapes, and seasonal images.

## **Project Description:**

The Town Of Leesburg's Commission on Public Art (COPA) is initiating a contest for images that will be included in the 2023 Town of Leesburg calendar. Twelve to fourteen full color images will be selected for an 8.5 x 11 calendar. Each image must depict the Town of Leesburg. Special consideration will be given to Town events, landscapes, and seasonal images. All photographs must be horizontal (landscape) and original work. No computer-generated/assisted art will be accepted. All images must have the permission of all easily identified people in their photographs. If selected, the photographer must grant permission to the Town of Leesburg to use the images for publicity. Photo credit will be given whenever possible.

An art advisory panel of four (4) people will review and choose the winners of the contest.

#### **Artwork Theme**

The theme for photographs must be relevant to the Town of Leesburg. Special consideration will be given for images that depict Town landscapes, special events, and seasonal images. Suggestions include historic buildings, parks, cycling, or themes related history of Leesburg. Artists are not limited to these ideas and all submissions will be considered.

## **Artist Eligibility**

This contest is open to individuals within the Washington D.C. Metro region.

#### **Selection Process**

The submissions will be reviewed by an advisory panel of four (4) people chosen from COPA's Art Advisory Panel. The Panel will consider both the originality of the design and the relevance of the theme to the local context.

The panel will send their final recommendations to COPA, which will review the recommendations prior to presenting them to the Leesburg Town Council. Once the Town has approved the submissions, the artists will be notified.

## **Selection Criteria**

- Originality/creativity
- Appropriateness to the area and Town of Leesburg
- 2 Landscape orientation
- In JPG or PNG submission (a minimum of 3400 pixel wide and 2700 pixel tall)

## **Rights**

By entering the Town of Leesburg Calendar Photo Competition, the entrant hereby grants to the

Town of Leesburg a nonexclusive, irrevocable, royalty-free license to reproduce, distribute, and publicly display the photographs submitted to the Competition. The entrant also grants the Town of Leesburg permission to use images for publicity purposes, including postcards and advertisements. The entrant retains all other rights to any photograph submitted, including ownership. All photographs used by the Town of Leesburg will be credited whenever possible.

## Timeline

September 13, 2022 Call open and posted online
October 24, 2022 Submissions due
October 24, 2022 Advisory Panelists meet to review submissions
November 7, 2022 COPA meeting to approve Advisory Panelists' recommendations

November 14, 2022 Town Council Meeting to approve design

December 31, 2022 Calendar Available to the Public

## **Submission Process**

Application for this contest must be emailed to Leah Kosin at <a href="mailto:lkosin@leesburgva.gov">lkosin@leesburgva.gov</a>. Please include your name, address, and phone number when submitting your image(s).