



PARKS AND RECREATION ADVISORY COMMISSION

Monday, January 16, 2023

Ida Lee Park Recreation Center
60 Ida Lee Drive

COMMISSION MEMBERS

Brody McCray, Chair

Laurie Burke, Vice-Chair

Natalie Carroll

James Corkrey

Anthony Cimino-Johnson

Kirsten Shabanowitz

Ginger Sturgeon

Kari Nancy, Councilmanic Representative

PARKS AND RECREATION ADVISORY COMMISSION



A G E N D A

7:00 p.m. - Monday, January 16, 2023

Ida Lee Park Recreation Center – 60 Ida Lee Drive, NW, Leesburg, VA 20176

1. Call to Order
2. Approval of Minutes: Meeting of December 19, 2022
3. Commission Member Comments
4. Loudoun County Park Board Liaison Comments
5. Chairman Comments
6. Council Member Comments
7. Citizen Comments - **7:30 p.m. – Standing time for citizen comments.**
8. New Business:
 1. Election of Officers
 2. Meeting Times
 3. Department Information
9. Old Business:
 1. CIP Project Status
 2. Park Plaques
10. Future Business:
11. Director's Report
 - a. Financial Report *
 - b. Park Projects Report
 - c. Scholarship Report *
 - d. ROCK Report *
 - e. Quarterly Attendance Report *
11. Other Business
12. Information Items
13. Adjournment

Qualified individuals with a disability who require a reasonable accommodation to attend and/or participate in this meeting should contact Tabitha Eagle at teagle@leesburgva.gov or 703.777.1262 to request the accommodation. Three days advance notice is requested.

- * Material attached
-  Material will be e-mailed prior to the meeting
-  Handout at meeting

All Town Council, Board and Commission meetings are recorded and may be found on the Town's Web site at www.leesburgva.gov.

Parks and Recreation Advisory Commission Meeting Minutes
December 19, 2022

The Leesburg Parks and Recreation Advisory Commission met on Monday, December 19, 2022, beginning at 7:00 p.m. at the Ida Lee Recreation Center located at 60 Ida Lee Drive, Leesburg, Virginia.

The meeting of Leesburg Parks and Recreation Advisory Commission was called to order at 6:59 p.m.

Commission Members Present:

Brody McCray, Chair
Laurie Burke, Vice-Chair
Natalie Carroll
Rob Fulcer
Rachel Hart
Kirsten Shabanowitz

Absent: Todd Cimino-Johnson

Also present: Rich Williams, Director of Parks and Recreation

Approval of Minutes: The minutes of the meeting on November 21, 2022 were approved as presented 6-0-1.

Loudoun County Park Board Liaison

Citizen Comments: Ginger Sturgeon – Ms. Sturgeon wanted to observe a commission meeting.

New Business:

- Department Information - Various departmental and Town wide information was discussed.
- Outdoor Performance Stage – The Commission was provided the presentation given to Council regarding a potential outdoor performance stage at Ida Lee Park. The Commission provided the following recommendation on a 6-0-1 vote: “The Parks and Recreation Advisory Commission is in support of the concept of a performance stage. However, we do not feel that the current park system inventory meets the need for such an amenity at this time. We believe there may be opportunities to obtain land within Town limits for this resource in the future.”

Old Business:

- CIP Project Update - An update of Veteran’s Park and Ida Lee Roof Replacement projects was provided to the Commission.
- Park Plaques - The Commission provided status updates on the information that has been gathered to date for the plaque project.
- Commission Budget Request - The Commission made the following requests to be included in the FY24 Budget: \$10,000 for aerial photography of Town parks and events to be edited and incorporated on the Town’s web page and \$3,000 for the annual installation of benches within select parks as outreach from the Commission.

Future Business:

Director’s Report:

- a. Financial Report
- b. Park Projects Report
- c. Scholarship Report
- d. ROCK Report

Adjournment: The meeting was adjourned at 8:12 p.m.

DIRECTOR'S
REPORT

Department Financial Report
Fiscal Year 2023/6
Through December 31, 2022

ADMINISTRATIVE DIVISION	REVENUE	EXPENDITURE	RECOVERY FY23	RECOVERY FY22
Administration	\$ -	\$ 332,026.35	0%	0%
SUBTOTAL	\$ -	\$ 332,026.35	0%	0%

PARKS DIVISION	REVENUE	EXPENDITURE	RECOVERY FY23	RECOVERY FY22
Administration and Grounds	\$ 14,873.00	\$ 797,983.41	2%	3%
SUBTOTAL	\$ 14,873.00	\$ 797,983.41	2%	3%

RECREATION DIVISION	REVENUE	EXPENDITURE	RECOVERY FY23	RECOVERY FY22
Recreation Programs	\$ -	\$ 137,405.95	0%	0%
Ida Lee Operations	\$ 670,805.16	\$ 879,135.96	76%	79%
Fitness	\$ 103,488.50	\$ 219,992.03	47%	38%
Community Outreach	\$ -	\$ 74,241.01	0%	0%
Aquatics	\$ 276,628.71	\$ 664,576.59	42%	52%
Sports	\$ 128,096.00	\$ 125,541.00	102%	88%
Recreation Classes	\$ 21,432.27	\$ 17,574.73	122%	105%
Special Events	\$ 75,162.65	\$ 277,552.69	27%	22%
Tennis	\$ 835,495.12	\$ 554,744.38	151%	143%
Camps	\$ 13,545.00	\$ 100,663.62	13%	14%
SUBTOTAL	\$ 2,124,653.41	\$ 3,051,427.96	70%	68%

	REVENUE	EXPENDITURE	RECOVERY FY23	RECOVERY FY22
DEPARTMENTAL TOTAL	\$ 2,139,526.41	\$ 4,181,437.72	51%	49%

* Current recovery rate for the departmental revenue areas 76% (Does not include Administrative Division, Parks Division, Special Events, and Community Outreach) (FY22 Recovery 75%)

Annual goal per Town Council 70%

SCHOLARSHIP REPORT
December 2022

	Requested	Approved	Denied
Current	0	0	0
Previous	16	13	3
Total	16	13	3

R.O.C.K. December 2022 Attendance

Site	Number Enrolled	Average Daily Attendance
Heritage Square	13	8
Evans Ridge	0	0
Leesburg Apartments	35	31
Fort Evans	8	3

**Ida Lee Recreation Center
Department of Parks and Recreation
Attendance Report for
2nd Quarter FY23**

	October				November				December			
	FY20	FY21	FY22	FY23	FY20	FY21	FY22	FY23	FY20	FY21	FY22	FY23
Adult - Pass Visits	10,801	5,164	6,864	6,590	11,172	5,454	7,087	7,832	11,754	5,583	6,878	8,676
Youth - Pass Visits	2,252	1,715	2,123	1,835	2,426	2,006	2,346	1,524	2,778	2,293	2,143	3,380
Senior - Pass Visits	5,075	2,213	3,034	3,954	5,076	2,115	3,101	4,225	5,120	2,099	3,101	3,960
Adult - General Admission	1,532	1,094	1,430	1,600	2,073	1,329	2,286	2,277	2,453	1,620	2,417	2,961
Youth - General Admission	490	267	462	700	728	400	1,069	1,107	1,333	542	959	1,475
Senior - General Admission	259	107	225	331	327	87	244	374	355	98	247	387
TOTAL	20,409	10,560	14,138	15,010	21,802	11,391	16,133	17,339	23,793	12,235	15,745	20,839

*pool was closed 10/17-10/22 due to glass