



PARKS AND RECREATION ADVISORY COMMISSION

Wednesday, February 15, 2023

Ida Lee Park Recreation Center  
60 Ida Lee Drive

COMMISSION MEMBERS

Brody McCray, Chair

Laurie Burke, Vice-Chair

Natalie Carroll

James Corkrey

Anthony Cimino-Johnson

Kirsten Shabanowitz

Ginger Sturgeon

Kari Nancy, Councilmanic Representative

# PARKS AND RECREATION ADVISORY COMMISSION



## AGENDA

7:30 p.m. - Wednesday, February 15, 2023

**Ida Lee Park Recreation Center – 60 Ida Lee Drive, NW, Leesburg, VA 20176**

1. Call to Order
2. Approval of Minutes: Meeting of January 16, 2023
3. Commission Member Comments
4. Loudoun County Park Board Liaison Comments
5. Chairman Comments
6. Council Member Comments
7. Citizen Comments - **7:30 p.m. – Standing time for citizen comments.**
8. New Business:
  1. Banner Program
  2. Networking Event on March 30th
  3. Department Information
9. Old Business:
  1. CIP Project Status
  2. Park Plaques
  3. Performance Venue
10. Future Business:
11. Director's Report
  - a. Financial Report \*
  - b. Park Projects Report
  - c. Scholarship Report \*
  - d. ROCK Report \*
  - e. Quarterly Attendance Report \*
11. Other Business
12. Information Items
13. Adjournment

*Qualified individuals with a disability who require a reasonable accommodation to attend and/or participate in this meeting should contact Tabitha Eagle at [teagle@leesburgva.gov](mailto:teagle@leesburgva.gov) or 703.777.1262 to request the accommodation. Three days advance notice is requested.*

- \* Material attached
-  Material will be e-mailed prior to the meeting
-  Handout at meeting

All Town Council, Board and Commission meetings are recorded and may be found on the Town's Web site at [www.leesburgva.gov](http://www.leesburgva.gov).

Parks and Recreation Advisory Commission Meeting Minutes  
January 16, 2023

The Leesburg Parks and Recreation Advisory Commission met on Monday, January 16, 2023, beginning at 7:00 p.m. at the Ida Lee Recreation Center located at 60 Ida Lee Drive, Leesburg, Virginia.

The meeting of Leesburg Parks and Recreation Advisory Commission was called to order at 7:00 p.m.

**Commission Members Present:**

Brody McCray, Chair  
Laurie Burke, Vice-Chair  
Natalie Carroll  
James Corkrey  
Anthony Cimino-Johnson  
Kirsten Shabanowitz  
Ginger Sturgeon

Absent:

Also present: Rich Williams, Director of Parks and Recreation

**Approval of Minutes:** The minutes of the meeting on December 19, 2022 were approved as presented 4-0-1-2.

**Loudoun County Park Board Liaison**

**Citizen Comments:**

**New Business:**

- Election of Officers - Brody McCray was elected Chair and Laurie Burke was elected Vice-Chair, both 5-0-2.
- Meeting Times – Due to the conflict of meeting dates with established Town holidays the Commission voted to change their meeting dates to the 3<sup>rd</sup> Wednesday of the month at 7:30 pm. This will become effective in February 2023.
- Department Information - The Commission was informed of various department information including staffing vacancies, revenue, and FY24 budget progress.

**Old Business:**

- CIP Project Update - An update of the Veteran's Park and Izaak Walton Park pond restoration projects was provided to the Commission.
- Park Plaques - The Commission provided status updates on the information that has been gathered to date for the plaque project.

**Future Business:**

**Director's Report:**

- a. Financial Report
- b. Park Projects Report
- c. Scholarship Report
- d. ROCK Report
- e. Quarterly Attendance Report

**Adjournment:** The meeting was adjourned at 8:10 p.m.

DIRECTOR'S  
REPORT

Department Financial Report  
Fiscal Year 2023/7  
Through January 31, 2023

ADMINISTRATIVE DIVISION	REVENUE	EXPENDITURE	RECOVERY FY23	RECOVERY FY22
Administration	\$ -	\$ 377,460.58	0%	0%
<b>SUBTOTAL</b>	<b>\$ -</b>	<b>\$ 377,460.58</b>	<b>0%</b>	<b>0%</b>

PARKS DIVISION	REVENUE	EXPENDITURE	RECOVERY FY23	RECOVERY FY22
Administration and Grounds	\$ 20,359.00	\$ 871,946.09	2%	3%
<b>SUBTOTAL</b>	<b>\$ 20,359.00</b>	<b>\$ 871,946.09</b>	<b>2%</b>	<b>3%</b>

RECREATION DIVISION	REVENUE	EXPENDITURE	RECOVERY FY23	RECOVERY FY22
Recreation Programs	\$ -	\$ 156,569.65	0%	0%
Ida Lee Operations	\$ 842,820.95	\$ 977,286.60	86%	84%
Fitness	\$ 123,532.50	\$ 253,034.45	49%	40%
Community Outreach	\$ -	\$ 85,739.74	0%	0%
Aquatics	\$ 317,507.71	\$ 736,567.53	43%	37%
Sports	\$ 136,271.00	\$ 139,216.69	98%	90%
Recreation Classes	\$ 26,597.52	\$ 19,115.78	139%	106%
Special Events	\$ 124,517.65	\$ 300,880.85	41%	22%
Tennis	\$ 937,990.97	\$ 618,521.06	152%	139%
Camps	\$ 13,545.00	\$ 101,830.62	13%	15%
<b>SUBTOTAL</b>	<b>\$ 2,522,783.30</b>	<b>\$ 3,388,762.97</b>	<b>74%</b>	<b>65%</b>

	REVENUE	EXPENDITURE	RECOVERY FY23	RECOVERY FY22
<b>DEPARTMENTAL TOTAL</b>	<b>\$ 2,543,142.30</b>	<b>\$ 4,638,169.64</b>	<b>55%</b>	<b>47%</b>

\* Current recovery rate for the departmental revenue areas 80% (Does not include Administrative Division, Parks Division, Special Events, and Community Outreach) (FY22 Recovery 70%)

Annual goal per Town Council 70%

**SCHOLARSHIP REPORT**  
**January 2023**

	Requested	Approved	Denied
<b>Current</b>	0	0	0
<b>Previous</b>	0	0	0
<b>Total</b>	0	0	0

## R.O.C.K. January 2023 Attendance

<b>Site</b>	<b>Number Enrolled</b>	<b>Average Daily Attendance</b>
<b>Heritage Square</b>	13	10
<b>Evans Ridge</b>	0	0
<b>Leesburg Apartments</b>	35	30
<b>Fort Evans</b>	8	3

**Ida Lee Recreation Center  
 Department of Parks and Recreation  
 Attendance Report for  
 2nd Quarter FY23**

	October				November				December			
	FY20	FY21	FY22	FY23	FY20	FY21	FY22	FY23	FY20	FY21	FY22	FY23
<b>Adult - Pass Visits</b>	10,801	5,164	6,864	6,590	11,172	5,454	7,087	7,832	11,754	5,583	6,878	8,676
<b>Youth - Pass Visits</b>	2,252	1,715	2,123	1,835	2,426	2,006	2,346	1,524	2,778	2,293	2,143	3,380
<b>Senior - Pass Visits</b>	5,075	2,213	3,034	3,954	5,076	2,115	3,101	4,225	5,120	2,099	3,101	3,960
<b>Adult - General Admission</b>	1,532	1,094	1,430	1,600	2,073	1,329	2,286	2,277	2,453	1,620	2,417	2,961
<b>Youth - General Admission</b>	490	267	462	700	728	400	1,069	1,107	1,333	542	959	1,475
<b>Senior - General Admission</b>	259	107	225	331	327	87	244	374	355	98	247	387
<b>TOTAL</b>	<b>20,409</b>	<b>10,560</b>	<b>14,138</b>	<b>15,010</b>	<b>21,802</b>	<b>11,391</b>	<b>16,133</b>	<b>17,339</b>	<b>23,793</b>	<b>12,235</b>	<b>15,745</b>	<b>20,839</b>

\*pool was closed 10/17-10/22 due to glass