

Commission on Public Art Logo Call to Artists

*A Public-Private Collaboration between the
Town of Leesburg, Virginia Commission on Public Art*

Summary:

The Commission on Public Art (COPA) is seeking design submissions for a new logo that compliments its tagline, "Unleashing Creativity, Enriching Communities: Leesburg Commission on Public Arts".

Project Description:

The Town of Leesburg's Commission on Public Art (COPA) is seeking a logo that will be used to represent the commission online, at events, and in publications.

Artwork Theme

The logo should symbolize the collective nature of public arts and the connection it fosters among people. It should also incorporate elements that symbolize creativity, community, and the arts. The tagline must be included and complement the overall design.

Artist Eligibility

This contest is open to individuals within the Washington D.C. Metro region. All submissions will be reviewed by COPA prior to sending their final recommendations to the Leesburg Town Council. Once the Town has approved the design, the artist will be notified.

Selection Process

All submissions will be reviewed by COPA prior to sending their final recommendations to the Leesburg Town Council. Both the originality of the design and the relevance of the theme to the local context will be considered. Once the Town has approved the design, the artist(s) will be notified.

Selection Criteria

- Originality/creativity
- Appropriateness to the area and Town of Leesburg
- Landscape orientation
- JPG or PNG submission (a minimum of 3400 pixel wide and 2700 pixel tall)

Rights

By entering this submission, the entrant hereby grants to the Town of Leesburg and Commission on Public Art a nonexclusive, irrevocable, royalty-free license to reproduce, distribute, and publicly display the winning logo. The entrant also grants the Town of Leesburg permission to use the logo for publicity purposes.

Timeline

October 27, 2023	Submissions due
November 6, 2023	COPA reviews submissions
November 28, 2023	Town Council Meeting to approve design

Submission Process

All submissions can be emailed to lkosin@leesburgva.gov on or before the deadline, which is Friday, October 27. Please include your name, address, and phone number when submitting your design. Visit www.leesburgva.gov/publicartnews for more information.