

Paint the Plow 2024

Call to Artists

The Town of Leesburg Commission on Public Art (COPA) and the Friends of Leesburg Public Arts (FOLPA) invite your school or organization to be a part of the Town of Leesburg's "Paint the Plow" art project. Three (3) painted plows will be selected as this year's winners. Each plow will be showcased in the 2024 Leesburg Kiwanis Halloween Parade as well as the 2024 winter parade. The painted plow blades will also be visible while plowing our Town streets.

Who: Leesburg Schools Fine Arts Departments and/or Leesburg PTAs, Girl Scouts, Boy Scouts

What: Create a design for the theme "My Pet Monster" and, if chosen, paint a Town of Leesburg snow plow blade.

When: (1) Submit drawings based upon the "My Pet Monster" theme no later than 5 p.m. on Friday, May 3, 2024. You will be notified via email if your school has a winning design. (2) If your school has a winning design, the plow blade will be delivered to your school on an agreed upon date. Blades must be painted no later than Friday, October 11, 2024. The Town of Leesburg will schedule a pick-up date and will store them for exhibition during the Leesburg Kiwanis Halloween parade on October 31.

Where: If your school has a winning design, the plow blade will be delivered to your school by September 2024.

How: COPA will provide each winning school \$125 towards paint and supplies. Please keep in mind what adheres to metal and follow LCPS Safety Directives for consumable material use with students.

Prizes: Online voting will take place prior to the Halloween parade. The school that receives the most votes will win \$500 for their school program. Second place will receive \$250 and third place will win \$100.

CRITERIA

The artwork theme for this year is "My Pet Monster". Artwork must be an original student design and students must paint the plow. School staff may help direct the selection of students and designs, but students must implement the project:

- Artwork may incorporate the school's logo, emblem and/or mascot in the design.
- Artwork must be original.
- Up to three (3) designs may be submitted from each school.
- COPA must approve the artwork. If a design is deemed inappropriate for this purpose, COPA may ask that the design be modified, or they will not use the submitted design.
- Only one (1) design per school will be chosen.
- The Leesburg Town Council has final say in the approval process.

There will be up to three (3) winning schools. Selection of paint materials will be up to the LCPS



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school administrator/art teacher. Consideration should be given to durable paints that provide coverage and good wear. The paint must also meet LCPS requirements (per above). Bright colors are recommended as both parades are in the evening.

Each plow blade is 12' wide by 3' high and primed with orange paint. The rubber flap will be removed for painting and the parades, but not for plowing snow. The plow blade cannot be modified with the addition of extra material or ornaments. The plow blade will be delivered to a flat, secure location on LCPS school property as specified by the LCPS school administrator. Winners will be contacted to determine delivery location.

Artwork should be submitted in .pdf or .jpeg format and sent to COPA Staff Liaison Leah Kosin at lkosin@leesburgva.gov no later than 5 p.m. on Friday, May 3.