



PARKS AND RECREATION ADVISORY COMMISSION

Wednesday, April 17, 2024  
7:00 p.m.  
Ida Lee Park Recreation Center  
60 Ida Lee Drive

COMMISSION MEMBERS

Brody McCray, Chair  
Laurie Burke, Vice-Chair  
Patrick Aragon  
Alex Richardson  
Kirsten Shabanowitz  
Russ Shaw  
Ryley Trahan  
Kari Nancy, Councilmanic Representative

# PARKS AND RECREATION ADVISORY COMMISSION



## A G E N D A

7:00 p.m. - Wednesday, April 17, 2024

Ida Lee Park Recreation Center – 60 Ida Lee Drive, NW, Leesburg, VA 20176

1. Call to Order
2. Approval of Minutes: Meeting of March 20, 2024
3. Citizen Comments - **7:00 p.m. – Standing time for citizen comments.**
4. Commission Member Comments
5. Chairman Comments
6. Council Member Comments
7. Loudoun County Park Board Liaison Comments
8. New Business:
  1. Student Parade – Lauren Airey
  2. Georgetown Park Artwork \*
9. Old Business:
  1. Boards and Commissions Networking Event
  2. CIP Project Status
  3. Brandon Park
10. Future Business:
11. Director's Report
  - a. Financial Report \*
  - b. Park Projects Report
  - c. Scholarship Report \*
  - d. ROCK Report \*
  - e. Quarterly Attendance Report \*
11. Other Business
12. Information Items
13. Adjournment

*Qualified individuals with a disability who require a reasonable accommodation to attend and/or participate in this meeting should contact Tabitha Eagle at [teagle@leesburgva.gov](mailto:teagle@leesburgva.gov) or 703.737.7141 to request the accommodation. Three days advance notice is requested.*

- \* Material attached
-  Material will be e-mailed prior to the meeting
-  Handout at meeting

All Town Council, Board and Commission meetings are recorded and may be found on the Town's Web site at [www.leesburgva.gov](http://www.leesburgva.gov).

Parks and Recreation Advisory Commission Meeting Minutes  
March 20, 2024

The Leesburg Parks and Recreation Advisory Commission met on Wednesday, March 20, 2024, beginning at 7:00 p.m. at the Ida Lee Recreation Center located at 60 Ida Lee Drive, Leesburg, Virginia.

The meeting of Leesburg Parks and Recreation Advisory Commission was called to order at 7:00 p.m.

**Commission Members Present:**

Brody McCray, Chair  
Laurie Burke, Vice-Chair  
Alex Richardson  
Kirsten Shabanowitz  
Russ Shaw  
Ryley Trahan

Absent:

Also present: Rich Williams, Director of Parks and Recreation

**Approval of Minutes:** The minutes of the meeting on February 21, 2024 were approved as presented 5-0-1.

**Loudoun County Park Board Liaison**

**Citizen Comments:**

**New Business:**

- Boards and Commissions Networking Event - The Commission was briefed on the upcoming networking event and the presentation to be provided by the Chair.
- Social Media Policy - The Commission as a whole viewed the Town's Social Media Policy training video. All members of the Commission were present.

**Old Business:**

- CIP Project Update - An update of the Georgetown Park lighting and the status of the Pickleball CIP project was provided. In addition, plans for community outreach for the Veterans Park Project were discussed.
- FY 2025 Budget - An update on the approved FY 2025 Budget was provided including the approval of funding for a Comprehensive Parks and Recreation Master Plan.
- ADA Follow-Up - The Commission was briefed on the final findings relating to a resident's concern regarding her desire to restrict usage of the Auxiliary Pool to seniors and those with disabilities only per the ADA. The Town's ADA Coordinator and ADA consultant DAC reviewed the concern and found "Restricting access to the Auxiliary Pool for only persons with disabilities and senior citizens exclusively would exclude members of the general public and is not a reasonable request."

**Future Business:**

**Director's Report:**

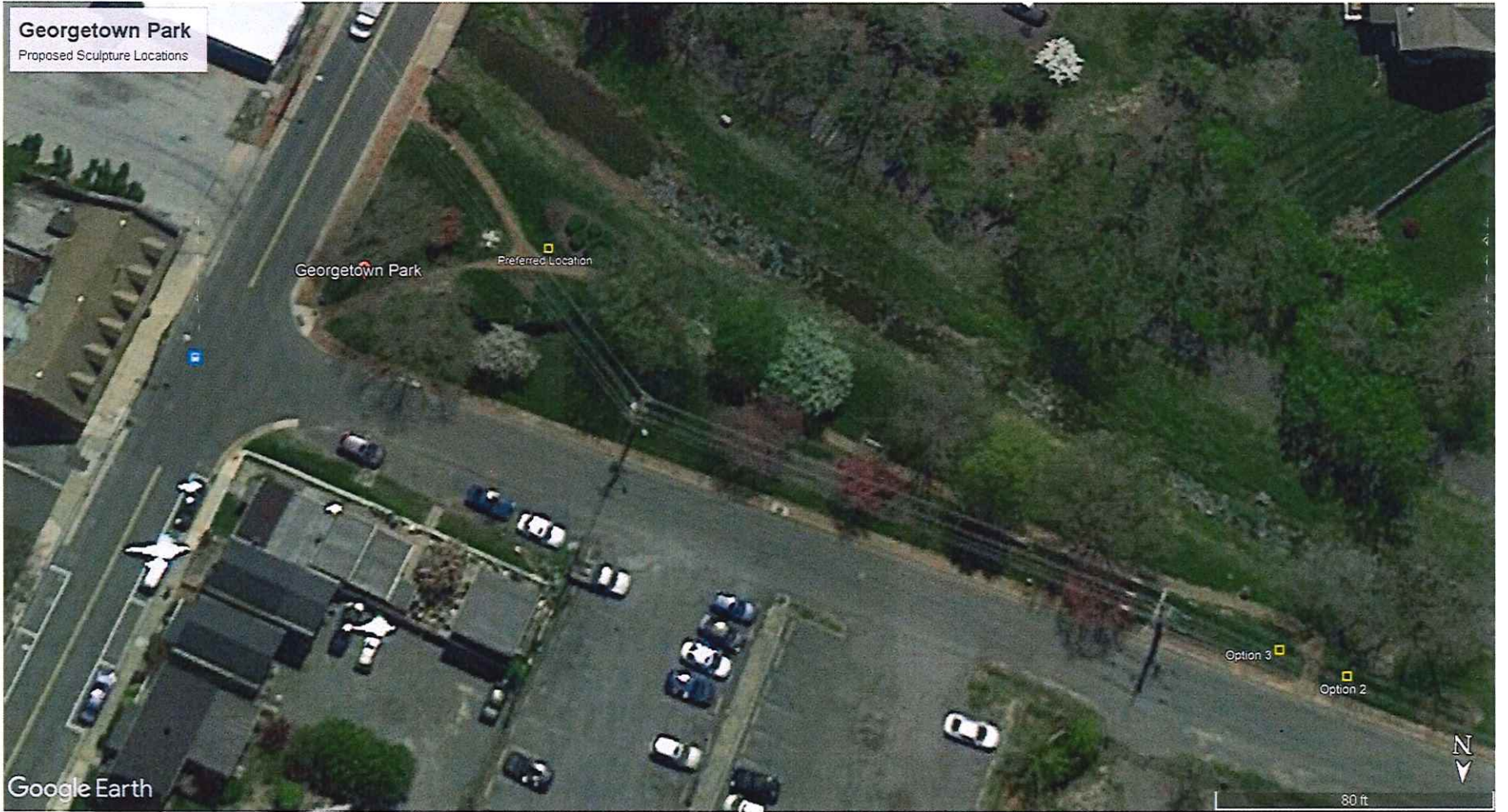
- a. Financial Report
- b. Park Projects Report
- c. Scholarship Report
- d. ROCK Report

**Adjournment:** The meeting was adjourned at 8:24 p.m.

NEW BUSINESS



**Georgetown Park**  
Proposed Sculpture Locations



Google Earth

80 ft



DIRECTOR'S  
REPORT

Department Financial Report  
Fiscal Year 2024/9  
Through March 31, 2024

ADMINISTRATIVE DIVISION	REVENUE	EXPENDITURE	RECOVERY FY24	RECOVERY FY23
Administration	\$ -	\$ 364,287.05	0%	0%
<b>SUBTOTAL</b>	<b>\$ -</b>	<b>\$ 364,287.05</b>	<b>0%</b>	<b>0%</b>

PARKS DIVISION	REVENUE	EXPENDITURE	RECOVERY FY24	RECOVERY FY23
Administration and Grounds	\$ 24,535.10	\$ 1,443,975.79	2%	3%
<b>SUBTOTAL</b>	<b>\$ 24,535.10</b>	<b>\$ 1,443,975.79</b>	<b>2%</b>	<b>3%</b>

RECREATION DIVISION	REVENUE	EXPENDITURE	RECOVERY FY24	RECOVERY FY23
Recreation Programs	\$ -	\$ 200,922.46	0%	0%
Ida Lee Operations	\$ 1,308,337.83	\$ 1,268,565.37	103%	89%
Fitness	\$ 183,618.00	\$ 353,812.95	52%	51%
Community Outreach	\$ -	\$ 110,855.92	0%	0%
Aquatics	\$ 553,266.04	\$ 1,125,763.89	49%	49%
Sports	\$ 196,949.00	\$ 175,354.79	112%	104%
Recreation Classes	\$ 55,774.07	\$ 21,951.47	254%	157%
Special Events	\$ 120,409.14	\$ 397,061.75	30%	40%
Tennis	\$ 1,144,617.96	\$ 724,440.37	158%	152%
Camps	\$ 291,732.00	\$ 97,660.78	299%	323%
<b>SUBTOTAL</b>	<b>\$ 3,854,704.04</b>	<b>\$ 4,476,389.75</b>	<b>86%</b>	<b>84%</b>

	REVENUE	EXPENDITURE	RECOVERY FY24	RECOVERY FY23
<b>DEPARTMENTAL TOTAL</b>	<b>\$ 3,879,239.14</b>	<b>\$ 6,284,652.59</b>	<b>62%</b>	<b>62%</b>

\* Current recovery rate for the departmental revenue areas 94% (Does not include Administrative Division, Parks Division, Special Events, and Community Outreach) (FY23 Recovery 91%)

Annual goal per Town Council 70%

**SCHOLARSHIP REPORT**  
**March 2024**

	Requested	Approved	Denied
<b>Current</b>	0	0	0
<b>Previous</b>	0	0	0
<b>Total</b>	4	2	2



## R.O.C.K. March 2024 Attendance

<b>Site</b>	<b>Number Enrolled</b>	<b>Average Daily Attendance</b>
<b>Heritage Square</b>	19	19
<b>Evans Ridge</b>	10	8
<b>Leesburg Apartments</b>	31	29
<b>Fort Evans</b>	8	0

**Ida Lee Recreation Center**  
**Department of Parks and Recreation**  
**Attendance Report**  
**3rd Quarter FY24**

	January				February				March			
	FY21	FY22	FY23	FY24	FY21	FY22	FY23	FY24	FY21	FY22	FY23	FY24
<b>Adult - Pass Visits</b>	6,544	7,932	9,814	10,435	5,941	7,382	8,966	10,337	6,656	8,177	9,670	10,039
<b>Youth - Pass Visits</b>	2,605	2,432	3,705	3,861	2,415	2,347	2,739	3,186	2,586	2,543	2,965	3,102
<b>Senior - Pass Visits</b>	2,317	3,255	5,420	5,976	2,023	3,504	4,920	6,081	2,431	3,760	5,330	6,014
<b>Adult - General Admission</b>	1,853	2,587	2,689	2,775	1,477	2,217	2,351	2,567	1,613	2,423	2,678	2,884
<b>Youth - General Admission</b>	534	1,487	1,456	1,420	655	1,269	1,327	1,535	579	1,115	1,516	1,632
<b>Senior - General Admission</b>	123	255	371	460	138	266	387	585	155	329	423	595
<b>TOTAL</b>	13,976	17,948	23,455	24,927	12,649	16,985	20,690	24,291	14,020	18,347	22,582	24,266