



Leesburg Diversity Commission Regular Meeting

Wednesday, August 14, 2024 • 7:00 p.m.
Lower-Level Conference Room 1
Leesburg Town Hall • 25 West Market Street

Meeting Agenda

- Call to Order
- Approval of Electronic Participation (if necessary)
- Approval of Agenda
- Approval of Meeting Minutes
 - Minutes of July 10, 2024 Meeting
- Petitioners
- Commissioner Comments
- Council Member Comments
- Staff Reports
 - Public Information Office
 - Police Department
- Chair Comments
- Old Business
 - National Night Out (debrief)
- New Business
 - Q&A with Sydney Aquilina, member of Indigenous community
 - Planning for Snack Drive with Fueled
 - Planning for Employment Fair/ digital ad funding update
 - Proclamation/awareness display requests
- Adjournment

**Leesburg Diversity Commission
July 10, 2024
Regular Meeting Minutes**

Location: Leesburg Town Hall, Lower-Level Conference Room 1

Commissioners Present: Enrique Gonzalez
Edgard Segura
Melissa Simonetta
Vanessa Borg
Lisa Marie Horvatinovich

Commissioners Absent: Devon Carter
Ana Quijano

Others Present: Public Information Officer Kara Rodriguez, Staff Liaison
Sgt. Wael Abilmona, Leesburg Police Department (electronically)

Call to Order: The meeting was called to order at 7:02 p.m.

Approval of Agenda

- Agenda was approved with an addition about National Night Out and Unity Cup participation, on a motion by Commissioner Borg, seconded by Commissioner Horvatinovich.

Approval of Minutes

- The minutes of the June 12, 2024, regular meeting were approved on a motion by Commissioner Borg, seconded by Commissioner Simonetta.

Commissioner Comments

- **Commissioner Borg** noted that, immediately following the June Commission meeting, she was able to touch base with representatives from Fueled, who suggested either pushing back the snack donation drive to the school year, or changing the summer donation drive to one for hygiene products. Commissioner Gonzalez voiced his support for moving the snack donation drive to after Labor Day. All Commissioners present voted to move the snack drive to September 9-20.

Staff Report

- Ms. Rodriguez gave an update on the recent Town Council action to create an approval process for awareness displays. She also reminded Commissioners about timely completion of their Awareness training.

New Business

- **Q&A with Jennifer Montgomery:** Loudoun Hunger Relief CEO Jennifer Montgomery gave an overview of the services the nonprofit provides to food-insecure households. Commissioners asked questions and shared feedback. Ms. Montgomery offered the nonprofit space should the Commission wish to hold a future meeting there, and suggested a possible future Valentines Day food drive collaboration.
- **Employment Fair:** Ms. Rodriguez shared what she had learned from colleagues who had used digital advertising to promote the May Open House as the Commission had previously expressed a desire to utilize digital advertising versus mailings. After a brief conversation, Commissioners voted to request \$700 in funding to use for digital advertising between Facebook and EventBrite, on a motion by Commissioner Borg, seconded by Commissioner Simonetta.
- **National Night Out/Unity Cup Participation:** Commissioners discussed participating in the Leesburg Police Department-organized events. There was general agreement that there were not a sufficient number of Commissioners to staff a table for the Unity Cup, but Commissioners did agree to staff a table for National Night Out. Commissioners decided to determine after the meeting whether they would offer free face-painting or temporary tattoos. Job fair fliers and copies of the Citizens Preparedness Guide in English and Spanish would also be offered. Ms. Rodriguez said she would check on any guidelines for temporary tattoos.

Adjournment: The meeting adjourned at 8:20 p.m.

Next Meeting: Wednesday, August 14, at 7 p.m.