

# **Community Piano Art Design Call to Artists**

*A Public-Private Collaboration between the  
Town of Leesburg, Virginia Commission on Public Art*

## **Summary:**

The Leesburg Commission on Public Art is seeking design submissions for artwork to be painted on an outdoor community piano. It will be placed inside a gazebo located within a new park at Loudoun Street and Lassiter Way. A stipend will be provided. The Town of Leesburg will maintain ownership over the piano.

## **Project Description:**

The Commission on Public Art (COPA) is initiating a contest for a design to be painted directly on a community piano that will be available for all to play. It will be located in a new park, located off Loudoun Street and Lassiter Way, just outside of the Town Hall parking garage. The artwork should complement the theme, “Come Together” since that is one of the main purposes of the community piano. Please note, this project is subject to council approval once the design has been submitted.

Both artists and artist teams are invited to submit designs. The winning artist/team will be responsible for the design and completion of the artwork at a designated location, to be determined, which may include an outdoor area. The size of the artwork should be confined to what can be painted directly on an upright, wooden piano. Painting materials and any other modifications that are weather-resistant and ultimately lengthen the life of the outdoor piano will receive special consideration.

## **Artwork Theme**

The theme for artwork is “Come Together” and should be relevant to its subject matter while complementing the surrounding park atmosphere. Because the piano will be installed outdoors, the material used must be weather-resistant.

## **Artist Eligibility**

This call is open to all artists/teams. There is no requirement for previous public art experience.

## **Application Requirements**

1. One (1) design from each artist/team. Design should show the proposed piano from at least 3 angles.
2. Artist statement – a brief written description of the work (one 8-1/2” x 11” letter-sized page). This is for, and in support of, the artwork to give the viewer a full understanding of the work. It should inform, connect with an art context, and present the basis for the work. We are also requesting a preferred location where the design and completion of the artwork will take place.
3. Résumé with contact information, website, or social media page (if available) and any previous related experience.

## **Budget**

The proposed artist stipend for design and complete installation is \$400. COPA will cover all expenses related to moving and tuning the piano.

## **Timeline**

October 8, 2024: Call open and posted online  
October 29, 2024: Submissions due  
November 5, 2024: Submissions reviewed by COPA  
November 6, 2024: Selected artist/team notified  
November 26, 2024: Town Council Meeting Vote (selected artist/team welcome to attend)  
Date of Installation: TBD

## **Selection Process**

Submissions will be reviewed by COPA at its November 5 meeting. COPA will send the final recommendation to the Parks & Recreation Commission, and finally to the Leesburg Town Council for final approval. Once the Town Council has approved the winning design, all artists/teams will be notified.

## **Selection Criteria**

- Originality/creativity
- General community appeal
- Suitability: appropriate in scale, material, form, and content for the community and physical environment
- Durability: demonstrates structural and surface integrity, reasonable maintenance cost, and requirements for an outdoor artwork
- Priority will be given to designs that complement the surrounding park atmosphere. Extra consideration will be given to those submissions that will lengthen the life of the outdoor piano
- Proposed Budget: Artist fee for design, and installation is \$400

## **Submission Address**

Application for this Call to Artists can be made via email to [lkosin@leesburgva.gov](mailto:lkosin@leesburgva.gov) (10MB limit), or mailed or hand delivered in hard copy form, to:

Town of Leesburg Commission on Public Art  
25 W Market St, Leesburg, VA 20176  
ATTN: Leah Kosin, COPA Liaison